SIERRA MADRE NEWS

FOR 33 YEARS this newspaper has been devoted to the welfare of Sierra Madre. It is home owned and has no other interest.

VOLUME 33, No. 12 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, DECEMBER 9, 1938

People Want Pepper Tree Replaced

Petitioners Almost Unanimously In Favor Of Preserving City's Appearance

Quite a dither developed downtown this week as public sentiment grew over the question of what sort of tree shall replace the giant pepper, now deceased and therefore about to be removed, in the street-side niche in Kersting Court in front of the *NEWS* office.

In the middel of the business block and opposite the Pacific Electric Railway station, the tree has long been a landmark, and there are many who mourned its demise. Many, also, declared it should be replanted, not by a palm, as recommended by the city council, but by another pepper.

Lee Shippey, well-known author and columnist, was one of the first to express the opinion the kingly old pepper should be succeeded by another tree of the same family. Elmer Marvin Weese, another well-known Sierra Madre artist, was moved to take his pen in hand and express the same sentiments.

A straw-vote by which the community might express its opinion to the city planning commission, which will meet Monday night, was suggested by Shippey. Many townspeople "voted" on the matter this week by dropping into *The News* office and signing their preference of a palm or a pepper.

The pepper seemed the overwhelming favorite, as 60 out of 62 signers already having made that choice, while only two favored a palm tree.

William Laurel Rhoades, founder and secretary of the Sierra Madre Historical Society, asked *The News* to say: "By all means let's have another pepper. It is the beautiful pepper trees here that have played such a large part in making this section, as well as Southern California, famous for scenic beauty."

As he signed the Shippey petition, Rev. Arthur O. Pritchard, pastor of the Congregational Church, declared he was decisively in favor of re-planting the wayside niche with another pepper, pointing out that this tree is more distinctive of Sierra Madre than is the palm.

Alfred J. Dewey, artist, remarked: "It would be a shame not to have another tree of the same kind to take the place of the old one, which with the others in the downtown section, has impressed so many visitors on first sight of the town. The peppers, after all, are typical of the town."

Margaret Kidder, well-known Pasadena artist, of 1332 Lida street, that city, here making sketches of several homes for Christmas cards, was interested in the question too, because she has long been one of Sierra Madre's most enthusiastic admirers.

"Oh, do keep a pepper tree there," Miss Kidder urged, "I've always loved Sierra Madre and I'm hoping to live here some day, so I hope very much that the charming town center will remain as it is."

The petition will remain on the counter of *THE NEWS* office until the planning commission meets Monday and anyone wishing to express themselves on the subject may do so. It will be sent to the commission Monday evening and to the city council Tuesday, during its session.

Mrs. Le Fevre Sails From England To Spend Xmas Here

Mrs. Laurence Le Fevre, the former Sarah Schwartz, daughter of Mr. and Mrs. Preston Schwartz, will sail from England aboard the Queen Mary December 10th on her first trip to the United States since her marriage to Laurence Le Fevre, Eton professor ,five years ago. Mrs. Le Fevre will be met in New York by her brother Charles, and will visit her sister, Mrs. William Wright of Deeth, Nevada, and another brother Dr. Carleton Schwartz in San Francisco before coming to Sierra Madre to spend Christmas with members of her family here.

Police Cite Woman For Violation Of Fire Ordinance

In an open fire without the required permit at her home, 382 North Auburn avenue Wednesday morning, Mrs. Martha Rust was cited to appear at 1 p.m. today before City Judge Thomas W. Neale.

Chief W. D. Richards signed the complaint after he and other firement rushed to hte scene of the blaze, reported shortly after 6 a.m. Because the adjacent foothill area, covered with easily inflammable underbrush, burning without permit is a misdemeanor and punishable by fine up to $300, jail sentence of 90 days, or both.

Kiwanis To Sponsor Boys Basketball League Here

Sierra Madre's Kiwanis Club was planning this week to sponsor a boy's basketball league, the club having decided also to continue the girls' league started a year ago.

Accepting the offer of the Congregational church gymnasium as the scene of the games, the girls will resume the program which last year included weekly games. The idea proved popular, and numerous inquiries concerning its resumption have been received lately.

It is planned to admit to the boys' league those between the ages of 10 and 13 years, inclusive, and a weekly schedule of games will be arranged for them also. First step will be the securing of volunteer coaches.

Expect City To Sparkle Next Week

Chamber Of Commerce Gets Merchants Pledges For Yule Decorations

Whatever is done in the matter of holiday decoration and creation of the Yuletide spirit in the downtown district is going to be up to individual merchants.

The Chamber of Commerce has asked the cooperation of all the business houses from Baldwin and Montecito avenues around to West Sierra Madre Blvd. and Auburn avenue to have lighted trees in front of their establishments by next Thursday evening, December 15. Practically all have agreed. Householders have been asked to have outdoor Christmas trees and other decorations ablaze not later than Tuesday, December 20.

Decoration experts engaged by the Chamber made a survey this week and recommended an elaborate scheme of decoration and illumination for the downtown area that was considered too expensive. Later individual merchants were consulted and a general disposition to join in a decorative program was found.

Secretary C. W. Kinnear of the Chamber then arranged with local markets and dealers in electrical supplies to furnish trees and light strings at a specially low price. The trees are to be between seven and eight feet high. There will be at least 20 light plugs on the heavily insulated, waterproof strings. The price for these will be less than half what the business houses paid for similar decorations heretofore, in consideration of the group buying. The trees, by the same token, will cost about half as much as heretofore. All the local markets have agreed to furnish them at this rate. To secure the advantage of these greatly reduced prices, however, Mr. Kinnear made it plain that orders for both lights and trees must be placed by tomorrow evening.

"There is a general and sincere desire among the business people to doll up the town," said Mr. Kinnear after his canvass, "and I feel confident we will look very Christmasy here by this time next week."

First Woman Joins The Rifle Club

Organization Will Trek To The Desert Sunday To Shoot For Its Charter

To find a 200-yard course for annual target practice required under their National Rifle association charter, Santa Anita rifle clubbers will seek the great open spaces Sunday, when they trek into the desert near Hesperia.

Members will meet before 6 a.m. that morning at Pickett's service station to make the trip together. The excursion was planned at the club meeting last Saturday night, when it was explained that to keep the club charter, members must qualify for marksmanship by shooting once a year with government service rifles on a 200-yard course.

Stanley Fish is the newly chosen president of the rifle club, and other officers elected at the meeting last week included: Fred LaLone, vice-president. Joe Burns, secretary; R. D. Shipway, treasurer; Art Embree, range master, and Joseph Grippi, publicity chairman.

The club welcomed several new members, among them the organization's first woman member, Miss Frances Funk. Jack Kennedy, Henry Hoag and Milton Blakman were the other new recruits.

For years the club had a range at the northern boundary of the city where the members enjoyed regular practice. The privilege was withdrawn a year ago when homes were built in the neighborhood.

City's Float Glimpses The Past

Designer Describes Wistaria Town's Entry In The Rose Tournament

Soliciting funds for Sierra Madre's float in the New Year's Tournament of Roses, R. C. Lewis, float finance committee head, and his crew this week completed their canvass of the business district and issued a plea for volunteers to carry on the work in residential areas.

"We are meeting with fine cooperation so far," Mr. Lewis Sierra Madre bank president, stated, "but there is need for more canvassers so that we may cover the home area."

More than $500 will be required to finance the float, and Waverly Pratt, float committee chairman, pointed out that the fund has not been accmulating as rapidly as in previous years, and urged the necessity of immediate effort to obtain donations.

Entitled "Seeing Nellie Home," the float as described by A. J. Dewey, who designed it, is streamlined, representing the modern trend, and through a curtain of flowers, strung together on linen thread, will emerge a beflowered horse and carriage with "Nellie" and her escort, both in old-fashioned garb. Theme of the float is the drawing aside of the veil of time, allowing a glimpse at the grace and charm of the past.

The committee still hopes a Sierra Madre couple will decide to get married New Years morning and begin their honeymoon in the carriage. Four young women will also have places on the float, which, of course, will be completely done in flowers.

Students Lack Of A Definite Purpose Disturbs PJC Head

Pasadena junior college officials are concerned because 650 pupils there have not yet selected their vocations, Dr. A. M. Turrell, counsellor, told the college Patrons Association at a meeting this week.

Dr. Turrell said he believed students should have ideas regarding their future occupation "well set" by the time they are in the ninth grade in school. Problem of the group of college students who are not working toward a definite vocation, is considered so acute that the college has provided a counselling system to aid undecided young people.

"Preparation for a vocation is not a major problem," Turrell said. "The problem, first, is to see that students choose a vocation."

Students who are working toward a definite objective have a smaller percentage of flunks and are less apt to duck classes, the counsellor asserted.

Observations

By Lee Shippey

HOW many or you people wish to see the pepper tree in front of *THE NEWS* office replaced by one of those wispy palms with long bare trunks and no foliage except a little bunch of spinach on their chins?

How many would rather see a good sized pepper tree put back there, so that the distinction which impresses every visitor at first glance will be preserved?

Let's leave this to a vote of the people not to hasty action by two or three. Drop in at *THE NEWS* and vote. Sign a petition either for or against another pepper tree.

Impressions

By Elmer Marvin Weese

The first and most lasting impression of Sierra Madre is the group of old pepper trees that surround the station center. If there is anything more expressive of the home-like atmosphere of our town than these graceful trees I have not noticed it.

With a great deal of regret we have watched one of the largest in the group die slowly this last year. No doubt the cause was improper care to see that the tree obtained sufficient moisture when the street paving was put in.

Now it must be removed. By all means it should be replaced by another of its kind, and it would be well worth while to get one of considerable size to plant in this place.

To plant another cocos plumosa and move it into line with the others along the curb would result in a hard line like a plucked eyebrow.

It would be too bad to go Hollywood and replace all our stately old trees with alien palms. For those cocos plumosa are a bit too formal and sophisticated to fit the spirit of Sierra Madre.

This is a district naturally wooded with huge oak and sycamore trees and care should be given that their effect is never lost. Next most suitable to these native trees is the pepper tree of old Spain adapted by the padres to old California.

And since the pepper group is long established in our own village we should replace this school yard tree of earlier days. The planning commission should also obtain the best professional advice and give whatever attention may be necessary to the continued well being of the other old trees still living near the station and along our streets.

Judge Camp Speaks At Vine Sunday

Judge E. W. Camp, noted Sierra Madre attorney and philosopher, will be guest speaker at the Wistaria Vine Gardens Sunday evening when he will review "Power" by Lord Bertram Russell. Those who were fortunate enough to hear Judge Camp's recent review of "Unto Ceaser" at the Gardens will not wish to miss this second splendid program.

HORSE THAT "SEES NELLIE HOME" ON CITY'S FLOAT BEING MADE BY A NOTED SCULPTOR

Sturdy White Animal Will Be Streamlined And Quite Different

Stream-lined and hollow tumried, the horse before the carriage on Sierra Madres' float in the Tournament of Roses New Year's day, will represent a definite departure from the past style in float horses, Millard F. Malin, sculptor, revealed yesterday.

Over at A. J. Dewey's studio the float was taking shape this week according to the "Seeing Nellie Home" design created by Dewey, and Malin was busy creating the life size horse of papier mache on a wood and iron pipe foundation.

Malin, whose hometown is Salt Lake City, Utah, and whose work has carried him to various parts of this country, took time out to impart some information about the horse and himself, tending to talk mostly about the former.

The animal has already reached an important stage in its growth, having attained a wooden skeleton with a sharply arched neck and iron pipe legs. With the aid of blow torches wielded by H. F. Embree and Vernon Udell of the city water department, the animal was persuaded to bend its metal limbs into prancing position.

Emplovment of the pipe is an important part of the construction, Malin stated, explaining that such sturdy foundation will prevent the horse tumbling onto his nose in the street, as similar horses have sometimes done during crucial parade moments.

And the horse will be streamlined to allow his form to be completely covered with 'mums or other white flowers.

"He will be hollow and gaunt, so that when the flowers are added he won't have that stuffy and bloated appearance which was in the past a common ailment with float horses," the sculptor explained.

As for himself, Malin, who studied and worked with Gutzon Borglum, world famous sculptor now producing the Black Hills mountain-carved presidential monuments, has been in Sierra Madre since last June and may remain here permanently. Intending to follow the medical profession, Malin studied medicine for two years at Utah university in Salt Lake before he made a sudden decision to become a sculptor.

"Right in the midst of boiling a pot of bones, with the smell of the soup pervading the room," he said, "All at once I decided that what I really wanted all this study of anatomy for was to use in sculpture."

Immediately, Malin left the university, went east and took a routine job, at which he earned money to finance himself through courses of study at the National Academy of Design and at Beaux Arts, both in New York. After that came the coveted opportunity to study with Borglum, and Malin worked with him on the Confederate monument at Stone mountain, Georgia, carving 150-foot figures on the mountain.

Returning to the West, Malin conducted sculpture classes at the Salt Lake Art Barn for a while, until another project beckoned him to rove again. Among his popularly known works are a series of Indina studies, made on the Uinta Indian reservation in Utah, two of which, done in marble, stand in the Utah state capitol; a portrait of Governor Henry H. Blood of Utah; the Salt Lake City Sugar House monument, commemorating first efforts to produce beet sugar, and ornamental sculpture at Pantages theatre building in Los Angeles.

Toys Needed At Santa Claus Shop

Firemen Appeal For Discarded Trinkets To Make Children Happy

Wagons without wheels, cats without whiskers, Teddy bears minus eyes or ears—

No matter—for down at Santa Claus toy shop, as fast as the used toy contributions come in, Sierra Madre's volunteer firemen, acording to their annual custom, apply paint or missing parts and recondition the articles for distribution at Christmas time to children here.

This week the toy shop, located in a tool shed at the city water pumping plant, was humming with the industry of the repair crew, directed by Vernon Udell. By this weekend they expect to have an assortment of refurbished toys ready for display in the windows of Red Cross headquarters, 47 West Sierra Madre boulevard.

A dozen of the firemen report at the shop for duty every evening, some to weld, some to operate the lathes, some to paint and others to do the odd jobs necessary to make old, discarded toys like new. The urgent necessity now is for toys to work on, the Santa Claus crew having cleaned up all the toys entrusted to its care.

The firemen issued an appeal to local citizens this week to go through their attics, garages and storerooms in search of unused, discarded or damaged toys that can be fixed up to bring joy to some deserving child. They should be turned over to the firemen before December 20. Toys may be left at the fire station at the city hall, at the shop at the water plant— or a fireman will call for your contribution if you will call the fire station, phone 51.

Plans were being completed this week for the firemen's annual Christmas benefit dance and card party to be held Saturday, December 17, in the Woman's clubhouse.

Residents of this and neighboring communities usually attend the annual dance in such numbers as to tax the capacity of the hall, and firemen stated they expect this year to be no exception.

Proceeds of the dance, for which the Pasadena fire department orchestra will furnish music, will be devoted to purchase of food for the Christmas dinner baskets which firemen will distribute as usual and to the Christmas Eve party for children at the city park.

Final Action On Zoning Ordinance Next Tuesday

Final action by the city council on the new zoning or land use ordinance is scheduled for next Tuesday evening. Objections to the ordinance as submitted by the planning commission, where it is shown its provisions will act inequitably towards individuals or districts, will be taken care of in a supplementary ordinance. Later a further ordinance will establish set-back lines and other details not contained in the measure now before the council.

Fund For Red Cross Still Growing

Its 1938 membership campaign practically closed, directors of the Sierra Madre Red Cross chapter heard reports of the enrollment at a meeting Monday and tentatively fixed the annual public meeting for January 23, when the community will be apprised of the unit's various activities.

Miss Louise Judson, unit secretary reported that to date 604 members have been enrolled since Armistice Day, their subscriptions totaling $924.29. Memberships are still straggling in, she said, and will, of course, continue to be received.

As the membership campaign comes to a close the following businesses were marked up as having a 100 per cent membership:

Hartman's Pharmacy, Woodson Jones, Fowlers, Sierra Madre News, Henry Gregor, N. M. Mesecar, Sierra News Stand, D. M. Gilmore, Langley's Barber Shop, S. M. Savings Bank, S. M. Hardware Co., Carl Hansen, Central Market, Schwartz Radio Shop, Brown's paint store, Seaside Service Station, Grant's Chapel, Roess Market, Edwards Service Station, Shell Service Station, Neale & Russell;

E. K. Wood Lumber Co., Bassett & Washburn, Brock's Market, Sierra Madre Ice Co., City Hall, So. Cal. Edison, Eber Thomas, Olsen's Shoe Store, Dunnings Book Shop, So. Co. Gas Co., O. A. Berg, M. L. Bowman, Pickett's Service, Roberts Market, Young's Market, Wistaria Bakery, Central Garage, Happy's Liquor Store, Sierra Madre Tailors, Tom Tyler, Draman's Shop, Sierra Madre Hotel, U.S. Post Office, Solury's Grocery Store, Safeway Baldwin store, Safeway Sierra Madre Blvd store.

Police Paint Signs On Pavements To Slow Down Speeders

Whether or not they are superstitious, motorists may take cognizance of the new signs which Police Chief Gordon G. McMillan and his staff were installing this week for benefit of speeders.

In large white figures painted on the street surface at strategic points about town, the signs are reminders of the 25-mile speed limit within city limits.

Found highly successful in numerous other cities, according to McMillan, the warnings are expected to bring home to speedsters the notices already posted on wooden signs along the curb.

At the same time, the police crew were also repainting the white lines denoting pedestrian cross-walks and boulevard stops.

Holiday At School As Teachers Attend County Institute

Pupils of the grammar school here will have a holiday today, while their principal, Miss Elizabeth Steinberger, and teachers attend county institute at the East Whittier school in Whittier.

Three members of the Sierra Madre School faculty will speak during the joint conference of parents and teachers. Miss Steinberger will speak on first grade farm study.

Mrs. Zada Leonard, second grade teacher, will discuss children's work and experiences in their study of markets. Study of Los Angeles harbor and its activities by her fourth grade pupils here will be discussed by Miss Betty Newton.

22 Boy Scouts Receive Awards

Many Friends and Relatives See Youths Rewarded At Court Of Honor

Twenty-two Sierra Madre Boy Scouts stepped up proudly and received awards at the Court of Honor held here Saturday night in St. Rita's school.

The honors were distributed to members of the two troops, No. 1, sponsored by the First Congregational Church and led by Scoutmaster Craig McLaughlin, and No. 2, sponsored by the Holy Name Society of St. Rita's Church and led by Scoutmaster Robert Newbery. Parents and friends were present to observe the simple ceremony, marking progress of the boys in the various fields of Scout work.

Bud Brett and Robert L. McCullagh, both of Troop No. 1, received Star Scout awards.

Second class awards were presented to Raymond Andrews, Donald Nelson, Robert Osti and Ernest Weston, of Troop No. 1.

First class awards were presented to Sydney Brock, Ralph Capulunge, Russell Jensen, Tommy Schwartz, Goodrich Simmons, William Simmons and Albert Weston, al of Troop No. 1, and to John B. Colligan of Troop No. 2.

Merit badges were awarded to Troop 1 members as follows: Scoutmaster McLaughlin, civics, and safety; Claude Allen, gardening, civics and safety; Sydney Brock, pathfinding; Lawrence Garland, gardening, safety and civics; Russell Jensen, pathfinding; George Shipway, civics and pathfinding; Goodrich Simmons, pathfinding, and Albert Weston, civics.

Thomas Reynolds presented the merit badges, Scoutmaster McLaughlin, the second class and star awards, and Captain E. G. Everett, the first class awards.

Slight Tremblor Is Barely Felt Here

Most Sierra Madreans knew nothing about it, but a slight earthquake was felt here shortly before 8 p.m. Tuesday by some local citizens. Los Angeles and neighboring cities felt a minor shake but no damage was reported.

The brief tremblor was reported also felt in Culver City, Burbank, Holywood, Beverly Hills, West Los Angeles, Venice, Santa Monica, San Fernando, Glendale, Pasadena, South Pasadena, Watts and Inglewood.

Fire Hazard Alarming Many Cities

Volunteer Patrols May Be Asked For Unless Acute Situation Relieved By Rain

With no indication of any rain reasonably soon, nor an end to the spell of August weather that has held the thermometor hovering about the 90's with corresponding low humidity, the fire hazard in the mountain areas becomes a matter of greatest concern to this and other foothill communities this week.

Here and in many other cities extra patrols were established to keep people off the mountain trails and passage over many of the highways was denied to all but residents or owners of cabins back in the forest.

Most cities have forbidden the burning of any rubbish or trash, even refusing to issue permits where applications have been made. Officials of several communities considered the employment of day and night patrolmen to keep vigil along the forest's edge and where money is not available for their employment, to ask for volunteers. If there is still no rain in sight and the heat wave remains unbroken when the Sierra Madre city council meets Tuesday evening the subject may be publicly discussed there, for the situation is considered extremely dangerous.

While the ban has not been placed upon the burning of trash in the lower part of this city, the police and fire departments have ordered that permits must be secured for any kind of fire. In some areas fires will not be permitted under any condition, particularly above Grand View avenue, near the Angelus forest boundary.

"The situation is the most acute in many years and every one of our citizens should have a keen sense of their responsibility," said Fire Chief W. D. Richards last night. "There must be no fires above Grand View avenue and the restrictions imposed six weeks ago when the fire hazard became a matter of great concern will remain in effect."

Kiwanians To Give Food And Clothes As Xmas Gifts

Meeting Thursday night in the home of its chairman, Frank Spencer, 453 Manzanita avenue, Kiwanis club committee on Christmas activities planned to distribute where they will be most welcome gifts of food and clothing.

The gifts will be in the form of merchandise orders on local shops, it was decided. Kiwanians on the committee include Dr. Raymond Simpson, Rev. Arthur Pritchard, Roy Pickett and Bob Wright. Until last year Kiwanis club held a Christmas party for children annually. The project was abandoned last year however in favor of the gift distribution.

Hinshaw Pledges His Support For Local Projects

Efforts which may result in locating of fire-truck roads through the nearby hills, now lacking in the fire prevention program here, were started Wednesday when City Councilman Tom Schwartz, and Samuel Graham and William Schwartz, of the city engineering department, discussed the matter with Congressman-elect Carl Hinshaw.

Hinshaw advised the matter be taken up through the county forestry department, giving assurance of his whole hearted support. At the same time, the local officials discussed with Hinshaw the matter of flood control, stressing particularly the need of a flood control project in Bailey canyon.

Christmas Carols To Feature Womans Club Meeting

Mrs. Arthur Yaggy, of Pasadena, lecturer and consulatnt on household problems, will address the Woman's Club meeting next Wednesday. A musical program will include Christmas carols sung by a group of club members, and solos by talented Miss Helen Nomura.

WOMEN DO CHRISTMAS SHOPPING IN SKIMPY PLAY SUITS AS THERMOMETER HITS 92

Foreseeing no indication of cooler weather for today, Col. H. B. Hersey said last night the spell of warm weather this week marked one of the highest December temperature periods recorded in the past 40 years.

A lot of housewives did their marketing and many girls appeared on the streets yesterday in their abbreviated sun suits as the mercury ran up to 92 degrees, Col. Hersey said, the climaxing of a five-day period during which average temperature was 15 degrees higher than the average for this time of year. Minimum temperature yesterday was 66 degrees.

The warm spell started Sunday when a maximum of 86, and a minimum of 57 were recorded. Monday's high was 88, and the low, 65 degrees. Tuesday the mercury climbed to 90, and minimum for that day was 63. Wednesday the maximum figure dropped to 88 again, with a low of 66, but yesterday the temperature started a new climb, causing townsfolk to seek soda fountains frequently and the Sierra Madre Savings Bank to turn on its air sooling system—in DECEMBER!

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A gift is as a precious stone in the eyes of him that hath it.
Proverbs xvii.8.

Case and Comment

By Charles B. Showalter

(Editor's Note: *The opinions expressed herein are those of Mr. Showalter and do not necessarily reflect the attitude or opinions of THE NEWS.*)

MR. ROOSEVELT'S recent speech at Chapel Hill, N.C., seems to indicate that he has not yet studied the November election returns. Or if he has, he proposes, in spite of the obvious temper of the American people, to carry on his so-called "liberal" program of recovery and reform. Well, perhaps. And then perhaps not. The new Congress convening in January may, and probably will, change his mind for him.

A large block of his own party Congressmen have long been out of sympathy with his jitterbug program, and they with the new Republican contingent will be in a position to put on the brake and bring about some semblance of safety. Certain it is that the "must proposals" written by Corcoran, Cohen, Jackson and Co., will not be rubber-stamped by a cowed and coerced Congress, without reading and debate. And he is certain to see some of the pet schemes of his Socialist-Communist inner circle advisory board thrown in the ash can.

Which will be all to the advantage of the American people. They are becoming plenty tired of this so-called "liberalism," which in its final analysis, means wasting the substance of the frugal and the efficient, to build up an unbeatable political machine.

It is true, of course, that many honest and decent people support the Roosevelt administration because they believe that, while it has made mistakes, it has acted from good motives, and its mistakes have been of the head and not of the heart. We cannot agree with that. We believe that the Administration has never once acted from a purely disinterested, non-political motive, and that whatever good things it has done, if any, were purely incidental.

We indorse any or all the good things the government has done in the past six years, and if magnified by a hundred diameters, we would still indorse any estimate any one would care to make of the virtues of the New Deal and its promoters, however fantastic it may be.

We insist, however, that no amount of good that the New Deal has done, no amount of good that any government could possibly do, would balance the amount of permanent evil— not transient evil, but permanent and incurable evil—that the New Deal has brought upon our country in the last six years.

No matter how much may be put down to the credit of the New Deal, or how good a character given its promoters, the facts remain the same.

If Mr. Roosevelt, Mr. Ickes and Mr. Wallace were reincarnations of the Apostles, the balance of good and evil comes out the same, and no aggregate of their virtuous deeds can bring it out of the red when measured with the evil for which they and their associates are directly responsible.

Speaking specifically, the irreparable damage done the country by the New Deal is by its perfection of a political technique entirely new in America.

In principal it is not entirely new, and some of its elements have been applied sporadically, but never before has it been worked out and applied on a national scale and become accepted as normal and reasonable. Well, thanks to Roosevelt, Farley & Co., it has been done, its effectiveness demonstrated, and it is here to stay until it has disintegrated our whole economic and polictical structure.

The first step in the New Deal technique was the pauperization of vast numbers of the electorate with public money. For the first time in our history millions of persons have been placed and fixed in a class in a government-run economy. And the country has been led to accept such an ecenomy as a heaven-sent refuge for irresponsibility. This fits in perfectly with the average man's disposition to work as little as possible, anyway when the government will furnish the necessities. If he has any desire to improve his condition it is expressed in his effort to get larger subsidies out of the state, rather than in effort to restore himself to independence. He doesn't know nor care that the government has nothing to give except what it takes out of production, and that therefore the cost of his pauperization brings production, the source of all wealth, just so much nearer the point of drying up.

It is just another case of slave economy, such as prevails in Europe, but here they are maintained as a dead-weight load on production for the sake of their votes. They are organized and required to vote for the one purpose of consolidating their position of dependence on the state. It amounts to a second-hand pauper control of the state. That is, control by any demagogue who can control the paupers.

The second step in the new political technique is to raise pauperism to the dignity of a recognized and honorable status. To do this the deserving unfortunates must all be lumped together with the lazy and the shiftless and all classed as blameless unfortunates, outrageously victimnized by society.

The New Deal was remarkably successful in promoting the idea that all the unfortunates were the victims of vicious and greedy men operating a corrupt economic system, and they, the New Deal, had not only come to their rescue but were out to moralize and reform the wicked system.

We cannot in the scope of this article cover the entire ground. But to mention briefly, the third step in the new political technique is the intensive cultivation of a whole group of class hatreds.

And the fourth step is to keep a well-disciplined body of shock-troops steadily at work behind an immense smoke screen of humanitarian propaganda. All measures are offered as measures of social reform, but with striking regularity they all turn out in a great increase of Federal power, an increase in patronage, and the addition of more voters to the "safe list." No reform is exposed unless it can clearly be seen to pay political dividends. If it has political possibilities, another bogus and expensive reform is launched upon the county.

The foregoing may sound harsh but it is true. Instead of a new deal in social justice, we have ushered in a perilous new technique in political management.

Available figures indicate that about $330,000,000 is being turned over to bank depositors through Christmas Club accounts this month. About 7,000,000 persons saved money in this fashion in 1938. Where does this 330 million fund go? Experts have figured it out thus, based on past experience: A little more than a quarter of it will be transferred to permanent savings or investments. About 14 per cent will pay year-end bills. About 10 per cent will go for insurance payments. Another portion, about one-third, will go into Christmas purchases. The balance, lo, is earmarked for taxes.

ALMANAC



"He who keeps off the ice will not slip through."

DECEMBER

10—Wyoming women were given right to vote and hold office, 1869.

11—Washington and his army went into winter quarters at Valley Forge, 1777.

12—Mary Todd Lincoln, wife of President Lincoln, was born, 1818.

13—The charter of Dartmouth College was granted, 1769.

14—Denmark voted to sell Danish West Indies to the United States, 1916.

15—Alabama Arbitration Committee met at Geneva, 1871.

16—Gen. N. P. Banks took command of department of the gulf, 1862.

© WNU

BIRTHDAY GREETINGS

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays* are *indicated* . . .

William D. Scoins	Dec. 10
Ella A Cadmus	Dec. 11
Donald Colbert	Dec. 11
Velma Pickett	Dec. 12
Mignon Murphy	Dec. 12
Mrs. Wissler	Dec. 12
Roberta Roberts	Dec. 12
Enid Sturmthal	Dec. 12
Mrs. George Halpin	Dec. 12
A. A. Lanphear	Dec. 12
Mrs. Paul Carter	Dec. 13
George Steinberger	Dec. 13
Norman LaLone	Dec. 13
Raymond Picard	Dec. 14
Virginia Embree	Dec. 14
Norman Jensen	Dec. 14
Carl Young	Dec. 14
Lillian Kennedy	Dec. 15
Mrs. Milton Bowler	Dec. 15
John M. Shaw	Dec. 15
Mae Barlow	Dec. 15
Dena Shapiro	Dec. 15
Mary Sylvia Colbert	Dec. 16
Evelyn Solury	Dec. 16
Josephine Johnstone	Dec. 16

HEY! GET OFF THE TRACK!



START CAMPAIGN TO SECURE ONE-HOUSE LEGISLATURE

By RALPH H. TAYLOR
(Executive Secretary, Agricultural Council of California)

WATCH out for a drive at the 1939 legislative session, which convenes the first Monday in January, to revive the One-House Legislature proposal!

First scheduled for submission to the voters at the recent general election, but dropped temporarily when it ran into a storm of public disapproval, the unicameral legislative plan will be brought to the fore again during the January session by leftist lawmakers seeking a labor-controlled Legislature.

Current reports indicate that the One-House legislative scheme, which involves abolition of the State Senate— largely composed of rural legislators—will be fathered at the forthcoming session by Assemblyman Sam Yorty of Los Angeles, with Harry Bridges, stormy CIO leader, as it most active backer.

The strategy of the CIO labor leaders, it is reported, will be to submit the proposal in the form of a constitutional amendment, asking the Legislature to refer the amendment to a vote of the people.

Undoubtedly, tremendous pressure will be brought to bear on the Legislature to accept sponsorship of the One-House scheme to place it before the voters without recourse to the circulation of initiative petitions.

And California agriculture, together with all other groups interested in constructive government and legislative representation truly representative of all sections of the State, should be prepared for a show-down fight against the proposal.

If the One-House plan had been in effect at the last session of the Legislature—and the Senate had not been there to check foolhardy, extreme and visionary legislation— all California would still be paying the penalty.

For example, the 1937 Legislature—except for the Senate—would have enacted the Yorty "Little Wagner Act." And California, in State supervision, would have duplicated the folly of a labor relations commission patterned after the now thoroughly discredited National Labor Relations Board.

If the Senate had not been in existence two years ago, Tom Mooney would have been pardoned by legislative decree; the criminal syndicalism act, in all probability, would have been repealed; untold millions in additional expenditures would have been voted; workmen's compensation insurance rates would have been drastically increased; the costly 70-car limit railroad bill would have been enacted; sit-down strikes would have been given legislative approval and taxes on farms and homes would have been catapulted to new highs.

Californians' state-wide farm organizations have reason to be proud of the fact that they led the fight for the present system of legislative representation, patterned after the Federal system, when it was adopted 12 years ago.

For it has provided a system of checks and balances which has often been of tremendous importance in insuring sound legislation and in preventing crackpot innovations that would have played havoc with the State's economic and social welfare.

Under the present legislative set-up, the Assembly, for the most part, is a city-dominated house—chosen on a population basis.

The Senate, on the other hand, is chosen on a territorial basis, with no county having more than one senator, and no senator representing more than three counties. For the most part, it is a rural house.

The Federal government has found it of vital importance in keeping State legislation on an even keel.

It should be maintained. All California should unite to see that it is maintained.

Vigorous defense of the Constitution by all citizens was urged in an address recently by Mrs. Henry M. Robert, Jr., President General of the Daughters of the American Revolution. Under the systems urged for America by those attacking the American system, she said, "civil liberties as we know them, the rights of free speech and assembly, would be non-existent.

THE POCKETBOOK of KNOWLEDGE

BY TOPPS



The Marriage Problem

By HENDRIK VAN LOON

Author of "The Story of the Bible," "The Story of Mankind," etc.

Marriage Will Cease to Last "Until Death," but Will Be Dissolved by "Death of Love"

EXHAUSTIVE researches through the Mesopotamian brickyards have incontrovertibly shown that the question, "What will become of marriage a hundred years hence?" was first discussed in the "Babylonian Bugle" during the seventh year of the reign of King Chedorlaomer.

The paper in question offered 18 Hittite slave-girls for the most reasonable answer, and his majesty (whom you will remember as a distinguished contemporary of Abraham) was to be the judge. The answer unfortunately was lost when Alexander the Great used that particular issue of the famous newssheet to build himself a new banqueting hall in the ruined palace of Nebuchadnezzar.

As for the future, of course, I don't know anything definite, but I am quite certain that this same question will be one of the main issues discussed by the "Interastral Radio Tabloid" for the year 2035.

For the problem has two enormous and distinct advantages from the point of view of the average publisher.

In the first place ,everybody is interested in it.

In the second place, it is quite impossible to reach a definite conclusion.

In fairness to the reader I ought to offer this little preamble. Then, having established a suitable alibi for the benefit of my great-great-grandchildren I beg to state that in my own opinion marriage a hundred years hence will be very much like marriage today or like marriage ten thousand years ago.

I do not mean to say that there are no individual cases of men and women who are perfectly happy alone, but the average man needs the companionship of some one of the opposite sex quite as much as the average woman needs the companionship of her male enemy.

The modern school of red-blooded, square-jawed he-citizen has erected an imaginary cave-man who went about with a ferocious pair of biceps, who stole himself a wife from his neighbor's lair, who dragged her by main force to his own roost and kept her there in a state of miserable bondage until the end of her days "against her will."

But there is no reason to suppose that paleolithic woman was at heart different from her sister of the present intermediary-glacial period. Like most primitive creatures she was a slave to fashion and tradition and knew all the tricks of the "how-dare-you-sir?" invocation.

What those earliest ancestors thought of the institution of marriage, that, alas! we do not know!

Curiously enough it was the capitalistic system, that poplar bogeyman of all our evils, which at last set woman free from her Bedouin-inherited bondage. As long as marriage was the only career which could assure the average woman a modicum of economic security, she was forced to accept her male companion at his own valuation.

And that little fact, so it seems to me, will be the basis for the development of marriage during the next hundred years.

I do not believe that the biological nature of either man or woman will suffer any great changes.

There will be much less "obeying" and "honoring" and much more "cherishing."

Marriage (as my excellent friend Rabbi Brown points out in his matrimonial formula) will cease to last until "death," but it will be dissolved by the "death of love." That is to say, people will continue to live together as long as they love each other and not a day longer.

Of course, a statement like this is apt to provide unbounded fury on the part of those who believe in the Oriental doctrine of female submission. And they wave their hands and laudly shout, "This wretch believes in unlimited divorce!"

But that is exactly what (in my opinion) will not happen. Just because divorce will be so much easier a hundred years hence, people will have much less recourse to the courts than today.

When both parties know that they must do their best to gain and retain the affection and the respect of their companion or else he (or she) will be able to get out of the mutual contract without committing perjury (the unavoidable part of our present divorce code) they will both try much harder than ever before to make a success of their common venture.

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December, despite its spirit of "peace on earth, good will toward men" is the most dangerous month in the year. Large Christmas shopping crowds, sometimes wet weather, and decreased daylight all combine to make December the deadliest of accident months. Last year 106 persons lost their lives in traffic accidents in Los Angeles city and county, alone. Largely responsible for the heavy death toll was the increase of accidents involving pedestrians.

Of the 43,000,000 motor vehicles in the world today, 82 per cent are of American manufacture.

"California has more national parks and monuments than any other State in the Union—a total of four parks and eight monuments that cover 4,000,000 acres, an area greater than the states of Connecticut and Rhode Island. In addition, California also has more than 70 state parks and monuments. These areas are all permnently closed to economic use of their resources and are managed solely for recreation," according to Regional Forester S. B. Snow, chief of the California U. S. Forest Service, who is vigorously opposing the effort to make a National Park of the Kings River country, on the ground that the water is badly needed for irrigation for thousands of acres that support a population of 80,000 people.

Uncle Sam should not assume the role of world policeman in the opinion of former President Herbert Hoover. "Our minds and hearts must be steeled against becoming entangled in other people's wars. We cannot be a successful world policeman," he said in his latest address.

Drastic modification or outright repeal of California's initiative law will be sought by the California Farm Bureau Federation on the ground the measure has been subjected to serious abuse, leaders attending the organization's recent twentieth annual convention declare. "The spectacle of initiatives qualifying on the ballot through purchase of signatures and by various other devious ways, and initiatives appearing on the ballot which the great majority of voters do not understand," are the greatest abuses and objections, according to Ray B. Wiser, president of the organization.

Shades of Huck Finn and two-Gun Cassidy! Is America going sissy? News from Newport News, Virginia, has it that the city superintendent of elementary instruction has banned the use of "objectionable" nicknames for youngsters. Included on the forbidden list are such names as "Skinny," "Eaglebeak," and "Frizzy Ears." In her own defense, Miss Idella Berry, the superintendent, declares such terms are the language of gangland and, further, that "every individual should be dignified by his real name.' Maybe so, but it's likely the sorrow of the kids on losing their appealing monickers of Butch and Bud will far outweigh their joy.

Stanford's professor of education, Dr. Alvin C. Eurich, doesn't share the dismal view taken by many of the future college graduates of today may look forward to. "Barring war, or a recurring depression," he says, "present college graduates can reasonably expect to earn between $2,000 and $3,000 annually eight years after graduation."



Poor Richard said:

So what signifies watching and hoping for better times? We make these times better as we better ourselves. He that lives on hopes will die fasting.

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other models:

"LAZY DAISY" a sophisticated model with rows of stitching to form a flattering neckline. Pearl buttons, belts and pockets $4.00

"EDIE AT EASE" a Noel dot seraphim fresh and new, shows the dirndl influence adapted to pajamas. In colors $5.00

"LAZY LOUNGE" a grand robe created to wear over the pajamas - perfect for traveling. Contrasting buttons and pipings. $4.00

— *Barbizon Shop Third Floor* —

CHRISTEN LEES BABY AT ASCENSION CHURCH

With Dr. W. B. Heagerty officiating, the five-months old son of Mr. and Mrs. Richard Lees was christened Richard Warren Lees, Sunday afternoon at the Church of the Ascension. God parents were Mr. and Mrs. George Otto and David Roess.

Don't Forget

Our Eleventh Annual

YULETIDE GUEST DAY

SATURDAY, DECEMBER 17, 1938

9 A. M. to 10 P. M.

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Photo Album	Handy Desk Sets
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Christmas Cards, 1c to $1.00
Boxed Assorted Cards, 35c to $1.00

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$12.00

Top 8x20
Height 24

Eastern Star Installs Officers

Christmas Party For All Masons Scheduled For December 19th

New officers of Sierra Madre Chapter, Order of the Eastern Star, were installed at the Masonic Temple Monday evening, with Mrs. Frances Brain, worthy matron, and Al W. Miller, worthy patron, acting as installing officers; Leroy Davis as master of ceremonies; Mary Frances Brain as installing marshall, and Josie Price as installing chaplain.

Officers installed for the new year were Muriel Helen Tarr, worthy matron; Samuel L. Graham, worthy patron; Cecil Sterling Price, associate matron; Edward E. Schneeberger, associate patron; May Wood Schneeberger, conductress; Ethel Henderson, associate conductress; Helen Sandage, secretary, Harriet Buckingham, treasurer; Lillian Stevens, marshall; Alice Hogan, chaplain; Miles Huntoon, flag bearer; Buelah Davis, warder, and Leroy Davis, sentinel, and the five points of the star: Erva Miller, Adah; Edna Holland, Ruth; Josephine Hora, Esther; Olive Fowler, Martha, and Helen Main, Electa.

The ceremony was interspersed with vocal solos by Treva Scott Tarr accompanied by Gustav Riherd. The invocation was given by Dr. W. B. Heagerty and the benediction by Rev. Arthur O. Pritchard.

Incoming and outgoing matrons were presented with beautiful bouquets by the local Masonic Lodge and after the ceremony guests were invited to the banquet hall which had been gaily decorated for the occasion, where dancing was enjoyed. Edna Holland presided over the beautifully decorated table from which punch was served throughout the evening.

The next regular meeting will be held December 19th and will be in the form of a Christmas party. All Masons and their families are cordially invited.

USC's HOCKEY TEAM IS ENTERTAINED HERE

Miss Genelle Paschall of 310 East Highland avenue was hostess to members of the USC hockey team and their friends at a Sunday evening grilled supper which she gave as a good luck gesture to the team which will leave today for New York where they will play before going on to Canada for several games.

SALES — RENTALS

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Realtor
Hotel Sierra Madre, Phone 011

YOUR HOME AND MINE

BY ANNE WILSON



Even though we Californians do not have snow to help make us "feel" like Christmas, we can engender the holiday spirit in other ways, such as decorating our lawns and homes with light. In this way, our houses will be glowing Christmas cards, spreading cheer to all who pass by.

The pleasant custom of Yuletide outdoor lighting began when some imaginative person strung some lights on a living Christmas tree on his lawn. Today, all kinds of things are illuminated: not only fir, spruce and deodar trees, but any kind; and eaves, shrubs, doorways, statuary, columns, hedges and garden walls. One nice thing about lighting your home for Christmas is that when you have finished, it is entirely *your* accomplishment. You can let your imagination suggest things and you can work out your ideas, just as you please.

As a starter, step across the street and take a critical look at your house. Carefully study its architectural and landscaping features which might lend themselves to lighting, then work out your plan to make the most of these individual characteristics. If you are clever at those things, you can make various kinds of decorations, such as silhouettes, figures and stars. Otherwise, you will find department and electrical stores full of intriguing objects for decorative outdoor lighting.



THIRTY-FOUR tables were filled for the benefit bridge luncheon given at the Sierra Madre Woman's Club Wednesday. In charge of arrangements were Mrs. L. Godolphin, general chairman; Mrs. Al Myers, Mrs. J. F. Sadler and Mrs. C. H. Tuggle who had charge of the chicken pie luncheon; Mrs. Woodson F. Jones in charge of the candy sale and Mrs. C. L. Maltby in charge of prizes, winners of which will be announced next week.

* * *

Seven members of the French Club enjoyed the Eric von Stroheim production, "Grand Illusion" at the Esquire Theatre on Friday.

* * *

Mrs. Al Myers, Mrs. J. H. Robertson and Mrs. Wm. Lees attended the District Presidents Council at the Susan Dorsey High School in Los Angeles Monday.

* * *

Mrs. Rex Harbert, state chairman of junior membership was guest of honor at a meeting of the Junior Woman's Club last Thursday. Following a short address by Mrs. Harbert plans were made for a Christmas party at the Junior rooms December 18th. A motion also carried to furnish cranberry sauce for the Christmas baskets being prepared by the volunteer firemen. Refreshments were served by Mary Frances Brain, Marie Keating and Mary Schwartz. Guests at the meeting included Mrs. J. H. Robertson, past state advisor of Juniors; Mrs. Frances Brain, club advisor, and Mrs. Harvey Steinberger, past advisor.

What A Girl Sees Ramblin' 'Round

JAUNTED into Los Angeles industrial district the other day when we had linotype trouble in the composing room . . . While a vital part of the mechanism was in process of repair, had time to stroll about a bit and enjoy the flavor of the locale . . . Something interesting about people hustling and bustling about . . . no matter what they are doing. Did you ever get fascinated watching a colony of ants toiling busily, rolling up tiny balls of earth and cementing tunnels with them? Or stand goggle-eyed watching excavations for a new building? . . . Hundreds of young men at lunch time coming out of a tobacco factory, crowding the elevators, chattering among themselves and quipping with the elevator operator. All very jolly. More lively than the crowds of those issuing from office buildings . . . Factory girls seemed healthier looking . . . plump and more carefree than their typewriter pounding sisters. Did you ever observe groups of office workers, on the street cars in the morning or as they swarm from their business beehives at night, and notice that most of them are thin, pale and subdued of spirit? Met two pleasant people at the Intertype Corp., the company which fashions the complicated machines such as set type for this paper. Fred B. Asdel Jr., affable young man with a contagious good humor, greets customers in the office. And Hugh College, who issues from some inner sanctum where ailing machine parts go and come out again good as new, is worth meeting, too. And his thick Scotch burr quite delicious . . . We will always love the Scotch anyway because they invented scones—among other things.

Lotta the gals . . men too . . who served on our election boards at the recent election think they were short changed—underpaid. At least two boards worked 25 hours . . . from 6 o'clock election morning until after 7 the morning after . . Counting all those propositions—25 state and five county . . made it a tough job. But it was worse in Pasadena and some of the other cities, where they had their own local propositions to count, as well.

An interesting dropper-inner to the office the other day was J. Harry MacMillan, retired now, it seems, but formerly occupying himself with newspaper, oil and mining ventures. And he has interesting yarns to tell of the gold rush days in Tonapah and Goldfield, Nevada. MacMillan, who will spend the winter here and is looking forward to the opening of Santa Anita race track, was in Goldfield during the town's boom days and started a newspaper there. Fascinating indeed to hear about advertising selling at one-thousand simoleons per page . . . made our teeth water.

SAN MATEO FAMILY TAKES HOME IN SIERRA MADRE

Mr. and Mrs. J. P. Hedley and family of San Mateo have rented the home of Mrs. Agnes Woehler at 479 Ramona avenue and will take possession December 15th. Mrs. Woehler will spend a short time in Pasadena then before leaving for a visit in the east.

Episcopal Guild To Elect Officers At Meeting Today

Members of the Woman's Guild of the Church of the Ascension will hold their regular monthly meeting and election of officers at the Parish House this afternoon at 2:30.

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BULBS
Selected Mix
These bulbs are mixed — in twenty separate colors.
30c DOZEN

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Ground and Pulverized
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Ground, Weed Free
Sack 35c — 3 sacks $1.00

BEDDING
PLANTS
Healthy, Sturdy Plants! Stocks, Snaps, Petunias, Phlox, Calendulas, and many others.
Each 1c Per Flat 85c

HANSEN & WARD
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1878 E. Washington
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Officers For 1939 Elected By St. Rita Society

Oficers of St. Rita's Altar Society for 1939 were chosen at the annual meeting Tuesday. Mrs. B. A. McGuire is the new president. The other officials chosen are, secretary, Mrs. Wm. Maloney, and treasurer, Mrs. Frank Spencer. Mrs. Mary Agnes Otte was the lucky winner of the attractive afgan which was made and donated by Mrs. W. D. Richards.

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UN-X-LD BRAND PURE PORK SAUSAGE

We are certain that once you have tried UN-X-LD Pork Sausage, you will demand it regularly. You'll prefer its fine flavor — a perfect blend of fancy Eastern pork and pure spice essence. You'll like the handy Visking casing that permits you to slice off patties as needed. Buy a pound today. The coupon will save you money and introduce a fine product to you.

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THIS COUPON GOOD FOR 5¢

When this coupon is properly filled in with your name and address, the market man at any Safeway-operated meat department will accept it as 5c on the purchase of one pound of UN-X-LD Pork Sausage. Offer expires Saturday night, December 17, 1938. (Only one coupon accepted on purchase of each pound).

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Name _____

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The ham that beats 'em all for flavor
Swift's Premium Ham
THE WORLD'S LARGEST-SELLING HAM

RED LABEL Quick serve type . . . just heat through. Whole or full half ham. lb. 36c

BLUE LABEL Marvelous new ham flavor. Whole or half. lb. 31c

Prime Rib Roast		per lb.	29c
Chickens	Fryers or Roasters	per lb.	29c
Sliced Bacon	Corn King ½-lb. Cello		15c
Porterhouse	Fancy Steak	per lb.	40c
T-Bone Steak	Or Club Steak	per lb.	37c
Sirloin Steak		per lb.	35c
Sea Bass	Sliced Per lb. 21c	In piece Per lb.	17c
Ling Cod	Sliced Per lb. 21c	In piece Per lb.	20c
Shortening	Keen brand	per lb.	10c

(Sold in the grocery department.)

Fresh Fruits and Vegetables

ORANGES
NEW CROP NAVELS
(Some stores do not have all sizes.)
MEDIUM SIZE per dozen 10c
MEDIUM LARGE per dozen 11c
LARGE SIZE per dozen 12c
EXTRA LARGE per dozen 15c

Cranberries Eatmor, Late Howe. 2 lbs. for 35c

Grapefruit Large size, Imperials	5 for 10c
Grapefruit Extra large, Imperials	4 for 10c
Avocados Large size, Fuertes	2 for 15c
Winesap Apples Crisp, juicy	5 lbs. for 25c
String Beans Tender, stringless. Per pound	15c
Potatoes U. S. No. 1 Russets	9 lbs. for 19c

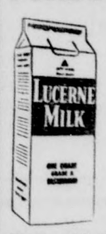
In Grocery Department

PEACHES FANCY QUALITY 2 No. 2½ cans 23c
Castle Crest or Stokely brands. Your choice of sliced or halved.

CHEESE ELKHORN AMERICAN per lb. 19c
Elkhorn brand, American cheddar cheese. For cooking or for eating.

FLOUR HARVEST BLOSSOM 24½-lb. sack 55c
Family patent blend. No. 5 size bag, 15c; No. 10 size bag, 27c.

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LUCERNE BRAND First Quality
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Granulated. Condensed.
35-oz. box 22c Ex-tax .21359 sales tax, .00641
70-oz. box 44c Ex-tax .42718 sales tax, .01282

Airway Coffee	Ground to order	2 lbs. for	25c
Edwards Coffee	Regular or drip. 1-lb. can		23c
Tomato Juice	Stokely's Finest	3 No. 2 cans	20c
B & M Beans	Oven baked. 13-oz. can		9c
Pea Soup	Campbell's	3 10½-oz. cans	25c
Sleepy Hollow Syrup	Cane & maple. Quart jug		30c
Peanut Butter	Beverly brand. 2-lb. jar		27c
Sun-Maid Raisins	Seedless Nectars. 15-oz. box		6c
Mazola Oil	Pint can, 20c; quart can		39c
Argo Gloss Starch	For the clothes. 12-oz. box (Price ex-tax, .05825; sales tax, .00175)		6c
Peet's Soap	Granulated. 36-oz. box (Price ex-tax, .24272; sales tax, .00728)		25c
White King Soap	Giant size bars (Price ex-tax, .03560; sales tax, .00107)	3 bars for	11c
Toilet Soap	Mission Bell brand (Price ex-tax, .03883; sales tax, .00117)	3 bars for	12c
Lifebuoy Soap	For active people (Price ex-tax, .05502; sales tax, .00165)	3 bars for	17c

Sales tax will be added to the retail prices on all taxable items.

35 NORTH BALDWIN
58 WEST SIERRA MADRE BLVD.

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CIGARS TOBACCO
— Magazine Subscriptions Taken Here —



Mr. and Mrs. M. Adanando of San Francisco who arrived last week for an extended visit with Mr. and Mrs. Don Di Danato of Olivera Place, enjoyed a motor trip to Santa Barbara accompanied by the Di Danatos Monday.

Mrs. Marie Olsen, 262 Manzanita avenue who suffered a painful fall some tme ago and has been confined to her home since, is much improved although she is not able to be active as yet.

Mr. and Mrs. C. M. Morrison and family of 20 West Grand View avenue spent Sunday in Santa Monica and vicinity.

Mr. and Mrs. Earl McMillan of Corona were weekend guests of Mr. and Mrs. W. E. McMillen of 44 West Carter avenue.

Mr. and Mrs. L. M. Langstaff and daughter Ruth of Los Angeles were Sunday visitors at the home of Mr. and Mrs. J. P. Langstaff of 510 Manzanita avenue.

Mr. and Mrs. Otto Bailey and family of 93 West Mira Monte avenue spent last weekend in Compton as guests of Mrs. Bailey's sister, Mrs. Ethel Gilmore.

Mr. and Mrs. Foster Bumpus and family of 121 South Lima street enjoyed a motor trip to Bakersfield Sunday.

Mrs. L. R. Packwood and Miss Kay Lisenby of Fresno were Sunday callers at the home of Mr. and Mrs. J. S. Billheimer of 37 Suffolk avenue. Sunday evening guests of the Billheimers were Mr. and Mrs. C. D. Billheimer and Miss Ruth Billheimer of Pasadena.

Mrs. E. H. Cocke of 571 North Hermosa avenue returned by plane last week from the east where she spent several weeks visiting in Southern and New England states.

Mrs. Cora Sanderson of Portland, Ore., aunt of Mrs. Henry W. Coit, arrived Sunday for an extended visit at the Coit home at 270 Grove street.

Mr. and Mrs. R. C. Copenhaver of 409 Ramona avenue returned Sunday evening from Long Beach where they had been visiting at the home of Mrs. Copenhaver's son, Ray McCullough for the last 10 days. Mr. and Mrs. McCullough will christen their daughter who was born November 23, Lillis Lynn.

Mrs. Carl A. Greese of 525 West Montecito avenue who has been very ill for the last two weeks is able to be about again.

Mr. and Mrs. Gordon Scott and son Alan who have been visiting Mr. and Mrs. M. T. Gardiner of "Topside" for the last three months, returned to their Seattle home last week after a short sojourn at Palm Springs.

Mrs. John Hanna of Long Beach was a guest of Miss Ruth Miles at 298 West Highland avenue.

Mrs. R. D. Dodge of 123 East Orange Grove avenue has been spending much time with her mother, Mrs. D. V. Wenrick, who is ill at her home in Long Beach.

Dr. and Mrs. James P. Donelan, Mr. and Mrs. M. T. Gardiner accompanied by Mr. and Mrs. H. D. Burns, and Mr. and Mrs. P. E. Kellogg were among enthusiastic spectators who saw the Trojans vanquish the Irish at the Colliseum Saturday.

Mrs. W. J. Ladd of 258 Mariposa avenue enjoyed a pleasant surprise last week when she received an unexpected visit from Mr. and Mrs. Daniel Ford of Detroit, Mich. Mrs. Ladd and Mrs. Ford have been friends for the past 30 years but had not seen each other for 10 years.

Billy Bob Burr, 21-months-old, son of William Burr, manager of Edison Company office here, ill with ear trouble, was taken to Huntington Memorial hospital in Pasadena Tuesday night for observation.

At Sierra Madre Garden Club's monthly meeting at the Wistaria Vine Gardens Tuesday evening Mrs. A. R. Jewell, program chairman, presented Mildred Weiss and Lucille McDonald who gave interesting talks on gift wrapping and Christmas table decorations.

Dr. Raymond Simpson and Postmaster Ray Caukin, recently elected to serve as Kiwanis club president and secretary, respectively, for the next year, and Roy Pickett, president this year, attended the meeting Tuesday night at the Azetc hotel, Monrovia, of presidents and secretaries of Kiwanis Division 10.

Miss Anna Schurmann of 50 Morton avenue enjoyed a short vacation in Los Angeles this week.

Mr. and Mrs. Howard Cant were members of a party of Optomists who attended the Pasadena Community Playhouse Thursday evening.

Miss Frances LaLone accompanied by her brother Fred LaLone Jr., and a group of young out-of-town friends enjoyed a dancing party at the Palomar in Los Angeles Monday evening.

Sunday guests at "Topside," the home of Mr. and Mrs. M. T Gardiner, were Mr. and Mrs. John Clark, Mr. and Mrs. Bruce Work, and Mr. and Mrs. Ed Gardiner.

Mrs. Elizabeth Bentley, mother of Mrs. W. E. McMillen of 44 West Carter avenue, who for the last 48 years has been a resident of Lodi, California, will share in the $88,000 estate of her sister, Mrs. Margaret Butler who passed away at her Rio Vista home recently.

Fire Chief and Mrs. W. D. Richards are grieving over the loss of their eight-months old fox terrier, Jinx, who strayed from home last Friday evening.

Another young Sierra Madrean to be attacked by scarlet fever this week was Donald Krug, son on Mr. and Mrs. R. Krug of East Highland avenue, who was quarantined Monday.

John C. Sharp of Boone, Iowa, uncle of Mrs. Convers Twycross, spent Friday at the Twycross home at 123 South Baldwin avenue.

Visitors who droped into town last week included Otto H. Hedler of Pasadena; W. F. Grill of Long Beach, and George Sperling of Glendora.

This is proving a busy season for Mr. and Mrs. J. A. Kramer of 149 North Mt. Trail who again this year are shipping quantities of dates to the British Isles and other foreign points as well as carrying on their regular business.

George Lehner visited his son Merritt of Santa Ana and his daughter Mrs. Roy Hanscom at Escondido this week.

Fred Halmers of West Montecito avenue is in the Santa Fe Hospital in Los Angeles for observation.

Miss Grace Pietch of Douglas Island, Alaska, who will be the Sunday morning speaker at Bethany Sunday school, will spend the day at the home of Mrs. Fannie Sea.

Mrs. W. H. Spillar of West Montecito avenue is expecting her brother Warren and his family from Texas, for the holidays.

Mrs. W. J. Thompson, wife of Rev. W. J. Thompson, former Congregational Church pastor here, now stationed at Colfax, Wash. and her daughter Nadine who is a student at Otis Art Institute, were weekend visitors of Mr. and Mrs. Albert Wheeling of 101 East Sierra Madre Blvd.

Mrs. Grace Koons of Kansas City arived last week for a visit with her sister Miss Marjorie Hesse of 169 San Gabriel Court.

Mr. and Mrs. Albert Wheeling and Daniel Shaffer were Saturday evening guests of Dr. W. W. Shaffer of San Marino, at the Shriners family party at the Shrine Auditorium in Los Angeles.

PUBLIC NOTICE

ORDINANCE No. 3257
(New Series)

An ordinance making an exception to certain provisions of Ordinance No. 1494 (New Series), Zoning Ordinance, adopted September 12, 1927, pursuant to the provisions of Section 21 thereof.

The Board of Supervisors of the County of Los Angeles do ordain as follows:

Section 1. A verified petition signed by MICHILLINDA COMMUNITY CHURCH, by George W. Orr, President of Board of Trustees, having heretofore been filed in the office of the Regional Planning Commission pursuant to the provisions of Section 21 of Ordinance No. 1494 (New Series), entitled "An ordinance providing for the creation in the unincorporated area of the County of Los Angeles of twelve (12) zones and prescribing the classes of uses of buildings, structures, improvements and premises in said several zones," adopted September 12, 1927, asking that exception be made from certain provisions of said ordinance affecting the property described in said petition and stating the facts relied upon by said petitioner, and recommendation having been made by said Regional Planning Commission to this Board that such petition be granted as to the property described therein, and a complete investigation having been made and full consideration given thereto by this Board of the facts bearing upon such petition, this Board hereby determines that the granting of such petition as to the property described herein is necessary for the preservation and enjoyment of substantial property rights of the petitioner and is not detrimental to the public welfare nor the property of other persons located in the vicinity of said property described herein and will not be inconsistent with the purposes of said Ordinance No. 1494 (New Series);

Now, therefore, that certain property described as "That portion of Rancho Santa Anita described as follows: Beginning at intersection of East line of Rosemead Blvd. (formerly Walnut Ave.) as shown on map of Michillinda recorded in Book 21, pages 14 and 15, of Maps, records of Los Angeles County, with the southerly line of California St. (formerly Lot J of Michillinda); thence South 00°15' West along said easterly line 187.47 ft.; thence East, parallel with said southerly line, 271.75 ft. to the westerly line of Lot 10 in Block J of said Michillinda; thence North 00°15' East, along said westerly line 187.47 ft. to the southerly line of said California St.; thence West, along said southerly line, 271.75 ft. to the point of beginning. Also described as follows: Lot on East line of Rosemead Blvd. in C. L. Chapman Homestead tract as per map recorded in Book 2207, Page 380, of Deeds, commencing at the intersection of California St. and Rosemead; thence East 271.75 ft., thence South 00°15' West 187.47 ft.; thence West 271.75 ft. and parallel to California St., thence North 00°15' East 187.47 ft. to point of beginning, known as Lot A of Pasadena Board of Education records," shall be and the same is hereby excepted from the provisions of said ordinance, but only so far as such exception is necessary to permit the use of said property for the following purposes:

To construct church buildings together with such appurtenant buildings and facilities as are necessary and incidental thereto, provided:

1. That the proposed buildings be located and constructed so as to conform substantially in size, arrangement and design, to that shown on plans marked "Exhibit A" (Sheets 1, 2, and 3) on file with Zoning Case No. 363 in the office of the Regional Planning Commission, except that no buildings shall be erected nearer than fifty (50) feet from the center line of California Street.

Section 2. It is hereby declared to be the intent that if any provision of this ordinance is held to be invalid the remainder thereof shall likewise be invalid, it being expressly hereby declared that this Board would not adopt any portion of this ordinance without incorporating each and every provision hereof.

Section 3. This ordinance shall take effect thirty days after the date of its adoption, and prior to the expiration of fifteen days from the passage hereof shall be published for at least one week in the Sierra Madre News, a newspaper printed and published in the County of Los Angeles, State of California, together with the names of the members of the Board of Supervisors voting for and against the same.

ROGER W. JESSUP,
Chairman of the Board of Supervisors of Los Angeles County, State of California

Attest:
L. E. LAMPTON
County Clerk and ex-Officio Clerk of the Board of Supervisors of Los Angeles County
By ALICE BURKS
Deputy Clerk.

STATE OF CALIFORNIA,
County of Los Angeles } ss.

I, L. E. LAMPTON, County Clerk of the County of Los Angeles, State of California, and ex-officio Clerk of the Board of Supervisors thereof, do hereby certify that at a regular meeting of the Board of Supervisors of said Los Angeles County, held on the 6th day of December, 1938, at which meeting there were present, Supervisors Roger W. Jessup (Chairman presiding) William A. Smith, Gordon L. McDonough, John Anson Ford, Oscar Hauge, and the Clerk, the foregoing ordinance consisting of three (3) sections was considered section by section, and that the said ordinance was then passed and adopted as a whole by the following vote, to-wit:

Ayes: Supervisors Smith, McDonough, Ford and Jessup. (Supervisor Hauge being temporarily absent.)

Noes: None.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Board of Supervisors of said Los Angeles County this 6th day of December, 1938.

(*SEAL*)

L. E. LAMPTON.
County Clerk and ex-Officio Clerk of the Board of Supervisors of Los Angeles County
By ALICE BURKS
Deputy Clerk.

Approved as to form,
J. H. O'CONNOR,
County Counsel
By BEACH VASEY, Deputy.

You Can Help Thousands Of Children

Examinations Provided By Christmas Seals Prevent Untold Misery

By Alma Overholt

"Every child should have a fair opportunity to grow up in an environment free from exposure to infectious disease." That is the principal laid down in the Children's Charter by President Hoover. But how many fathers and mothers know whether they are potential spreaders of disease?



Help to Protect Your Home from Tuberculosis

Every prospective mother should have an early X-ray examination of her chest to make sure that she does not have tuberculosis. Members of the family should have a tuberculin test and chest x-ray if a postive reaction to the skin test indicates the need of further checking. Neighbors and near relatives in contact with known cases of tuberculosis should never be allowed to come near or handle an infant or young children.

If there is a case of diptheria or scarlet fever down the street we instantly get in a panic and enforce voluntary quarantine. Yet the danger of infection is much less than from tuberculosis. Tuberculosis unless recognized early, is a long, costly and heart-breaking struggle.

Christmas Seals sent to residents of Sierra Madre by the Los Angeles County Tuberculosis and Health Association help to pay for tuberculosis examinations of young people in county schools and a program of protection from tuberculosis by early diagnosis.

GREAT FILM HITS AT ARCADIA THEATRE

Exciting enough to warrant time out to see it, is the mystery thriller, "Time Out for Murder," starring Gloria Stuart and Michael Whalen, which, along with Errol Flynn and Bette Davis in "The Sisters" will take the screen at Arcadia theatre tonight and tomorrow.

Starting Sunday and running through Tuesday, the Arcadia's double bill will include "Marie Antoinette," with Norma Shearer and Tyrone Power, and "Road Demons," in which Henry Arthur is featured.

MELODY AND DRAMA AT THE LYRIC THEATRE

Closing a three-day run tomorrow night, "Suez" and "Broadway Musketeers," double bill at the Lyric theatre in Monrovia, will be followed Sunday by "Brother Rat" and the four mad, merry, mirthful Marxes in "Room Service." Wayne Morris and Priscilla Lane take the leads in "Brother Rat," tense drama which enjoyed great popularity as a stage play.

NEW RESIDENT FROM LAGUNA LIKES CITY

Mrs. Alice W. McCrea entertained at luncheon on Tuesday Mrs. Graham C. Hunter and Mrs. R. A. Marsden, of Fullerton, and Miss Clara Sykes of this city. Mrs. McCrea came here recently from Laguna Beach, to make her home at 98 Victoria Lane and says she is enjoying the "unusual charm of this attractive town."

TUNE IN TO OUR NEW RADIO FEATURE...
MIRANDY'S SOCIABLE
3 to 3:30 P.M.
KFI • 640 Kyc. • Every Sunday
Featuring the Original Mirandy and a Big Cast
Where You See This Emblem — Your Savings Are SAFE
Dividends from December 1 on funds received by December 10.
Atlas FEDERAL SAVINGS AND LOAN ASSOCIATION OF PASADENA
65 S. Los Robles at Green
SY. 3-3186

PTA HAS FOOD SALE HERE SATURDAY

Members of the Parent-Teacher association will offer the community a chance to stock its pantry shelves with crunchy-crusted home-made pies, freshly baked cakes and cookies and an assortment of salads, tomorrow at an all-day food sale at Roberts market.

The sale, directed by Mrs. Ruth B. Irish, ways and means chairman, was planned as a benefit for PTA welfare work, including the fund which provides milk, mid-morning snacks and lunches for school children.

FORMER TEACHER TO RESIDE IN OAKLAND

Mrs. Eva More of 71 Victoria Lane, beloved by many Sierra Madreans as a former grammar school teacher, is planning to leave soon for Oakland where she will spend the holiday season with her daughter, Mrs. Powell Cassidy. After the first of the year Mrs. Moore will taken an apartment in Oakland where she will remain indefinitely. Friends who wish to communicate with her may do so at 2925 Brookdale avenue, Oakland. Mr. and Mrs. Holman, formerly of Mariposa avenue, have rented Mrs. Moore's home.

"SING YOU SINNERS" AT WASHINGTON THEATRE

"Sing You Sinners," frothy and musical picture featuring Bing Crosby and Fred MacMurray, will be balanced by a heavy drama opus, "I Am The Law," in which Edward G. Robinson stars, on the bill of Washington theatre, Washington and Lake streets, Pasadena, tonight, Saturday, Sunday and Monday.

"Three Loves Has Nancy," with Janet Gaynor, Franchot Tone and Robert Montgomery, and "Safety in Numbers," with Shirley Dean and Jed Prouty, will be shown at the Washington next Tuesday through Thursday.

Los Angeles Family Buys Sauter Home On Auburn Ave.

Mr. and Mrs. H. Endler of Los Angeles bought the Lewis Sauter home at 80 North Auburn avenue last week and will establish their residence here after January first.

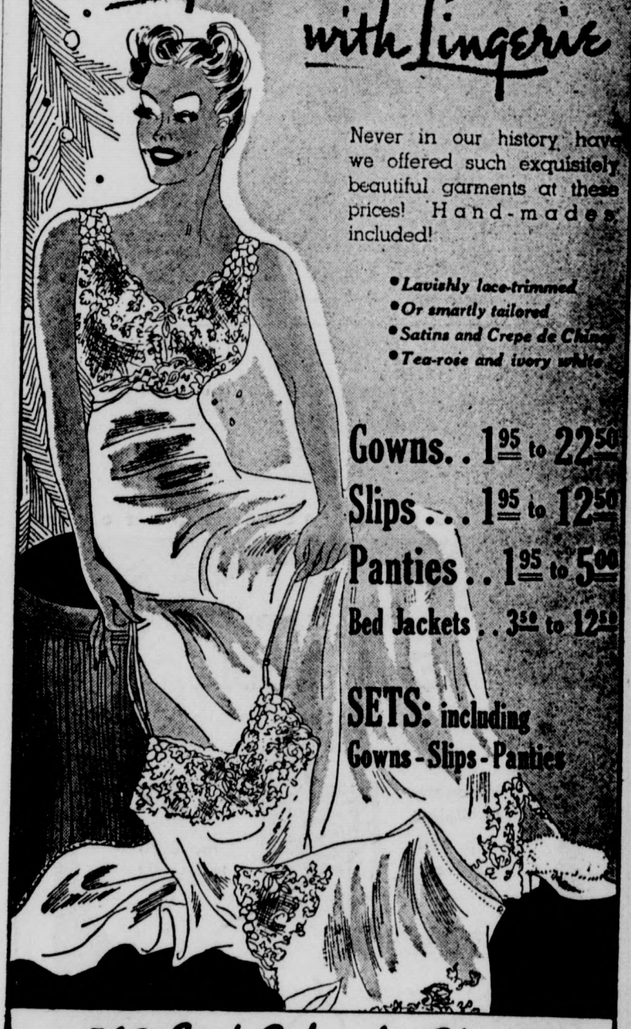
GIRL SCOUTS MAKING CHRISTMAS CHAINS

Girl Scouts were busy here this week painting pine cones and gourds to be strung on charm chains for Christmas gifts.

The chains were started at their meeting Tuesday night, when the girls also had as a speaker, Mrs. R. E. Garland, of Garland's department store, who discussed merchandising, explaining to the troop the processes of selecting and ordering articles for the store.

Established 1903
Resident Sierra Madre 20 yrs.
RODGERS JEWELRY
30 E. Colo. Pasadena
Diamonds & Jewelry
Special
9 Jewel Gent's Waltham Wrist Watch $12.75
—Guaranteed—
Watch and Clock Work
Use Our Convenient Credit Plan

Pasadena Artists' Supplies
24 North Los Robles Avenue
"EVERYTHING FOR THE ARTIST"
SY-3-6966 PASADENA, CALIF.

Pasadena Corset Shop
Helen B. Ford
Pamper Her with Lingerie

Never in our history have we offered such exquisitely beautiful garments at these prices! Hand-made included!
• Lavishly lace-trimmed
• Or smartly tailored
• Satins and Crepe de Chine
• Tea-rose and ivory white
Gowns.. 1.95 to 22.50
Slips... 1.95 to 12.50
Panties.. 1.95 to 5.00
Bed Jackets.. 3.50 to 12.50
SETS: including Gowns-Slips-Panties
• 562 East Colorado Street •
Free Parking in the Rear
SY 2-2615

THE BROWN SHOP
FOR CHRISTMAS
Books--Stationery--Fountain Pens--Pictures and Framing
190 East Colorado St. --- Pasadena
Sycamore 6-8146
THE BROWN SHOP

Temple Beth Israel Will Celebrate 10th Anniversary

Celebrating the tenth anniversary of the founding of the Temple Beth Israel here, the Woman's Auxiliary is giving an anniversary dinner Sunday evening Sunday evening at 6 o'clock. After dinner speakers will be Morris Koppleman, president of the Temple; Joseph S. Weber, chairman, and Milton Weber. Reservation may be made with Mrs. Bertha Shapiro, president of the Auxiliary at 133-4.

Charles G. LEWIS JEWELER

Christmas Is Coming

19 Shopping Days

Pearls — Compacts — Costume Jewelry — Tie Sets — Key Chains — Rings — Clocks

Ladies Elgin Wrist Watch 15 Jewel Classic $29.75

Gents Waltham Strap Watch 9 Jewel $12.75

Watch and Jewelry Repairing

564 E. Colorado, Pasadena

Railroaders!

The New H O KNAPP

Locomotive Kits

are here

See Them Now

Also New Duro Power Tools

HOBBY-CRAFT Model Supply Shop

88 N. Los Robles Ave., Pasadena, Calif.

EVERARD'S SWISS JEWELERS

Expert Watch and Jewelry Repairing

Our 28 Years in Pasadena Merits Your Confidence

GIFT SUGGESTIONS

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Arcade Bldg. SY-6-8532
PASADENA
698 E. Colorado St.
Pasadena

ARCADIA THEATRE
44 E. Huntington Drive
Arcadia
Phone ATwater 7-2661

Friday and Saturday
December 9, 10

"Time Out for Murder"

with Gloria Stuart and Michael Whalen

— also —

"The Sisters"

with ERROL FLYNN and BETTE DAVIS

Sunday, Monday, Tuesday
December 11, 12, 13

'Marie Antionette"

with NORMA SHEARER and TYRONE POWER

— also —

"Road Demons"

with Henry Arthur

Sierra Madrean Is Pasadena Chess Club President

Marcus Aurelius Woodward, Sierra Madre attorney, has been elected president of Pasadena Chess Club.

The lawyer was an active member of Pittsburgh Chess Club until 1912, when he came west, joining the Los Angeles Chess Club when he moved to that city. He is one of three living members of the original Los Angeles club.



MARCUS A. WOODWARD
President Pasadena Chess Club

Since 1932 he has been a prominent member of the Pasadena group, distinguishing himself in tournament play and helping to arranged and carry through the annual Morphy Day tournaments here.

Find Safe Way To Ship Gardenias To East Coast

R. D. Dodge of 123 East Orange Grove avenue returned home from San Francisco this week with an interesting story to tell of experiments which have produced a new packing, eliminating the danger of freezing in the shipment of gardenias from California to New York and the East coast by airplane.

By the newly perfected method, developed by Aluminum Air Cell insulation company, which Dodge represents, the delicate flowers, which California sends east in hundreds of thousands each year, are encased in boxes lined with aluminum foil. This thermos bottle type insulation makes it possible to keep the packaged gardenias at one degree below zero for an hour without freezing, Dodge explained. Frost danger has been one of the main problems in shipment of gardenias, he pointed out.

AT THE CHURCHES

Christian Science

First Church of Christ, Scientist
Hermosa and Highland Aves.

Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Mass.

Sunday Service, 11 a.m.

Sunday School, 9:30 a.m

Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.

Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

"God the Preserver of Man" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. These words from the Psalms are the Golden Text: "Withhold not thou thy tender mercies from me, O Lord: let thy loving kindness and thy truth continually preserve me."

St. Rita Shrine

Rev. Alan Prendergast, C.P., Pastor

Sunday Masses—6:30, 8:00 and High Mass 11 a.m.
Weekday Masses ,6:30 a.m.
Tuesday Evening Devotions 7:45 p.m.
Friday— Stations, 7:45 p.m.

Congregational

Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinnear, Educational Counselor

"The Guide-Posts that Jesus Set Up" will be the topic of the morning sermon by the pastor at 11 o'clock.

Church school at 9:45 a.m.
Young people at 6:30 p.m.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a. m.—Bible school. Classes for all ages.
11:00 a. m.—morning worship. Communion service.
6:30 p. m. Christian Endeavor societies.
7:30 p. m. — Evening meet-

Church of the Ascension

(Episcopal)
Rev. Wm. B. Heagerty, Rector

Sunday services—
7:30 a.m.—Holy communion.
9:30 a.m.—Junior church.
11 a.m.—Morning prayer and sermon.

Full Gospel

Interdenominational
195 W. Sierra Madre Blvd.
Pastor, Rev. Hazel F. Dolbee

Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Preaching.
7:30 p.m.—Evangelistic service.

Tuesday—
7:30 p.m.—Prayer and praise service.

Friday—
7:30 p.m.—Evangelistic service.

Salvation Army Sunday School

Woodland Drive

The Salvation Army Sunday school, an outpost of the Pasadena Salvation Army, meets Sundays at 9:30 a.m. under the leadership of Ben Pollgreen at the old Canyon Park clubhouse.

Christian Mission

Rev. Mrs. W. A. Johnson and Rev. Mrs. F. K. Lesley, co-pastors
26 Widnsor Lane

Services—
Sunday school at 10 a.m.
Morning Worship at 11 a.m.
Young Peoples meeting, 6:30 p.m.
Evangelistic Service, 7:30 p.m
Thursday at 7:30 p.m., midweek prayer meeting.

BIBLE STUDY CLASS

Conducted by Miller Brockett in the reception room of Dr. M. H. A. Peterson's office at 65 E. Sierra Madre Blvd.

Meets Tuesday at 7:30 p. m. Subject: "The Vicar of Christ."

OLSEN'S 34 NORTH BALDWIN

Ladies Dress Ties and Gore Pumps ..... $2.95 to $3.95

Men's "Edgerton" (by Nunn Bush) Dress Oxfords $5.00

Children's Dress or Play Shoes ..... $1.75 to $3.25

RUBBER FOOTWEAR

Women's Silk Hosiery Munsingwear or Oakbrook 50c 69c 79c

Men's Wool Dress or Work Sox ..... 10c to 50c

Children's Hosiery ..... 15c to 25c

Men's Furnishings. Reasonably Priced.

GUARANTEED SHOE REBUILDING

It Appears To Me

By Margaret Eliason

Japanese music . . and Japanese metaphysics . . For a long time each has brought us a degree of peace when we have been troubled . . So much so that sometimes we have taken long walks at night with our destination a certain resting place that we know near a Japanese community just beyond our village . . And there we have waited quite patiently for the exquisite beauty of music which sometimes comes out upon the night breezes . . and at such times beautiful truths which have been given to us in a Temple in Los Angeles come to us . . and when we can no longer hear the music and the night comes down quite close we go home with a quietness of soul which to us is precious beyond words . . and so . . when we were invited to the Vine Sunday evening to hear contemporary Japanese music played by one of the greatest composer-conductors of Japan we thought that indeed, God was being very kind to us . . nor were we mistaken . . for all the mental tension which seems to accompany modern living was smoothed away . . and we too became enthusiastic in our praise of the music and musicianship of Masao Koga . . and the playing of Masao Shimizu, and Miss Fukiko Kimatsu . . Usually we have prefered Japanese music without a voice . . but the artistry of Mr. K. Matsuyama whose tones are so beautifully controlled . . and the gay yet shy charm of Helen Nomura stifled our prejudice . . and the evening became a beautiful experience . . Sometimes we did wish for less Western influence in the music . . but perhaps that will be the very thing which make it understandable to others.

Have you ever thought of deliberately preparing a banquet for mice which annoy you? . . well neither had we . . but it seems that if you wish to follow in the way of a Japanese metaphysician you will do just that and so rid your house of the troublesome little mizumi . . Remember though, when you set down the feast to say to the small tormentors . . "This is for you, but please don't visit my house again." Perhaps it is necessary to be in complete sympathy with the idea to be successful . . but . . we have it on good authorit that it has been done . . at the suggestion of Torakichi Muro . . humble healer and metaphysician to whom you have had introduction before . . and we believe that it can be done . . and even though we should try and fail we would still believe . . and we hope that you do also.

Charles W. Kinnear, Chamber of Commerce Secretary, celebrated his first anniversary on the air last Saturday morning. Mr. Kinnear's program is entitled "Live and Let Live."

Arts Guild Plans To Add Garden Group To Its Activities

Mildred Bryant Brooks, etcher and lecturer, proved to be a speaker of exceptional breadth Friday evening when she appeared before the Sierra Madre Arts Guild. Every step of this exacting medium which had its inception early in the 16th century and which she has made her own was interestingly demonstrated, from the first cleansing of the copper plate to the final impression of the print. Mrs. Brooks also showed a number of her own etchings as well as wood engravings by Paul Landacre, lithographs by Mildred Coughlin and Conrad Buff, tints by Charles Keeler, copper engravings by Margaret Kidder, Pasadena artist, and etchings by Arthur Millier and Caroline Botke.

Proceeding Mrs. Brooks on the program were Dr. Francis Richter, concert pianist of Minneapolis; Ward Allen, also formerly of Minneapolis, now living in Sierra Madre, and Miss Laura Cadmus. Dr. Richter's program included the Mendelssohn "Rondo Capriccioso, the Liszt "Twelfth Hungarian Rapsody" and several of his own compositions, among them "Japanese Caprice" which he played in honor of Mrs. L. L. Krebs. Mr. Allen also played a number of his original compositions and the violin obligatto to selections sung by Miss Cadmus.

Another Guild department to be formed is a garden group to be directed by Mrs. Amanda Freeland.

RECREATION CENTER OPENS IN MONROVIA

Monrovia's newest and finest recreation center, the Monrovia Bowling Alley, has opened at 221 South Myrtle avenue. Everett Hinojos, a Sierra Madrean, is the assistant manager.

SCHOOL NOTES

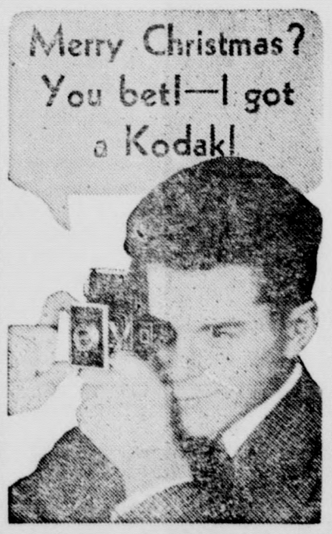
GRAMMAR SCHOOL

Mrs. Kenneth MsKenzie, sixth grade teacher, was the honored guest at a tea given Monday afternoon at the home of Mrs. Helen Larimore. The hostess was assisted by Mrs. S. E. McElfresh. The sixth grade teacher was formerly Miss Frances Dennick, and was married on Thanksgiving Day to Kenneth McKenzie of Pasadena. Miss Elizabeth Steinberger, school principal, teachers and a few other friends attended the tea.

Miss Betty Newton and Mrs. Kenneth McKenzies, fourth and sixth grade teachers, accompanied by Miss Elizabeth Steinberger, principal, conducted their classes on an excursion to the Los Angeles harbor Tuesday.

Sixth graders had a treat Friday when Lawrence Perry gave a demonstration and talk on production of rubber, showing each step in the process, from raw rubber to the finished product. Employed by a large rubber company, the speaker has invited the class to visit the Los Angeles factory with which he is identified.

Marion Carleton.



Something for every member of the family - - -

CHRISTMAS CARDS
ELECTRICAL GOODS
KODAKS & CINE KODAKS

TOILET ARTICLES and GIFT SETS

USABLE STATIONERY
Plain or Monogrammed

— SEE OUR WINDOWS —

Visit Our Store

Hartman's PHARMACY

Telephone Sierra Madre 25

New Quarters Of Art Guild Opened

Sierra Madre Arts Guild formally opened its new headquarters in the building adjoining A. J. Dewey's studio, 31 East Montecito, with a house-warming Tuesday night.

Furniture, dishes and decorative articles for the new clubhouse, were being assembled since last week, and by the night of the housewarming the new quarters presented a colorful scene.

Some painting and redecorating will be undertaken to complete the rooms, where art exhibits will be held. The newly formed drama section will meet there also. The group will start its activities by producing a series of one-act plays.

LOCATES RELATIVES IN ACCIDENT REPORT

It seems that freak auto accidents do have beneficial results at times, particularly when because of their occurance one is enabled to locate relatives. This is what happened to Mrs. E. B. Doolittle last week when she picked up a Pasadena newspaper and read an account of an accident involving a nephew from whom she had not heard for many years. The nephew, Arthur P. Rands of Fitchburg, Mass, recently lost his 41 year record for safety driving when he collided with a dump truck at Andover, Mass.

LATEST NEWCOMERS ARE WELCOMED

Among newcomers welcomed to the town during the past week were: L. E. Jalbert, 367½ Adams; Roy Carriere, 417 Sturtevant Drive; Paul E. Hilliard, 355 N .Adams ;Doris M. Williford, 560 Brookside Lane; Mrs. G. P. Switzer, 571 Sturtevant Drive; J. K. Murdock, 191 North Baldwin; Jack Farrell, 395 North Baldwin; Mrs. Francis C. Madison, 255 Grove, and Mrs. Virginia Curry, 257 Grove.

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Whole or half

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Hens, 12 lb. average — Toms, 17 lb. average

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Of mild and tender flavor

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Large, 2 layer cake, with Date-Nut Icing

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A butter toffee with Walnuts, Pecans or Almonds

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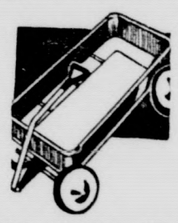
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Thor Electric Washers $49.95, $59.95, $74.95
Hoover and Royal Cleaners $25.00 and up
Frigidaires $124.50 and up
Magic Chef Gas Ranges $44.50 and up

Pyrex Oven Ware at Greatly Reduced Prices

Bauer and Poppy Trail Pottery

Purchases made early held for Christmas Eve Delivery if desired

Sierra Madre Hardware Co.

DONALD EITNER HAS A BIRTHDAY PARTY

Six young friends were present at an afternoon party celebrating the fourth birthday anniversary, November 29th, of Donald Eitner, son of Mr. and Mrs. A. K. Eitner of 625 Orange Grove avenue. Games followed by refreshments made the party a happy occasion for the young guests who were: Dick Davey, Susan Hitchcock, Barbara Slater, Georger Nibley, Shirley Johnson, Diane Gendron and Adolph Eitner.

Twenty-two retiring officers of the Sierra Madre Chapter, O.E.S., were guests of Mrs. Frances Brain at a Southern dinner she gave at her home in their honor Sunday evening.

In a Social Way

GUILDS CHRISTMAS PARTY OUTSTANDING SUCCESS

SIERRA MADREANS responded enthusiastically to the Christmas sale and social tea given by the Woman's Guild of the Church of the Ascension Friday and made the affair one of the most successful to be undertaken by the Guild.

Mrs. Sarah Cooper had charge of the fancywork table, assisted by Miss Edna Green and Mrs. Carleton Pegler. Mrs. E. E. Schneeberger assisted Mrs. Harry Holland at the white elephant table, Mrs. Elizabeth Dietz had charge of the cooked foods and was assisted by Miss Cross. Women of the Guild had spared no effort in making the parish house gay with Christmas decorations which were carried out in bright berries and red candles.

Presiding at the tea were Mrs. Arthur Wilson, Mrs. Elmer Pulling, Mrs. C. A. Hawley, Mrs. Theodore Dunham, Jr., Mrs. Frances Kitzman and Mrs. Edward Castetti.

Members of the reception committee were Mrs. W. B. Heagerty, Miss Daisy Hawks, Miss Edna Green, Mrs. J. Price, Mrs. Thomas Meader, Mrs. William Lees, Mrs. C. F. Williams and Mrs. M. D. Welsher.

NOTED INDIANS HONOR GUESTS AT LUNCHEON

Mrs. Alfred Page of 153 South Hermosa avenue was hostess at a luncheon party she gave in honor of Dr. and Mrs. Henry Roe Cloude Tuesday. Dr. Cloude, who is a full-blooded Winnebago Indian, graduate of Yale with a master's degree and former principal of the Roe Indian Institute of Wichita, Kansas, is now affiliated with the Indian service of the Department of the Interior and enrote to Eureka, to reallot land to Indians under the new policy of the Department. Mrs. Cloude is a full blooded Ojibwa and a graduate of Carlisle Indian Institute. They were accompanied by their daughter, Ramona; three other daughters are in school, at Vassar, Wellesley, and the University of Kansas. Guests present at the luncheon party were Mrs. Walter Roe, Mrs. Robert C. Launman, Miss Marian Vannier and Miss Elizabeth Page.

DINNER PARTY CELEBRATES RETURN OF MUSICIANS

Mr. and Mrs. George Morgridge entertained at a dinner party Friday evening honoring Mr. and Mrs. John Harlow Mills who recently returned from a concert tour of the Pacific Coast. Those present included Rev. Mary T. Mills, Miss Ruth Gunderson, and Miss Vera Barstow of Pasadena; Miss Clara Ingham of Monrovia; Mrs. Hortense Hill, Howard Morgridge, the honorees and hosts.

HONOR MRS. ERIC SLATER AT STORK SHOWER

Mrs. Eric Slater of 438 East Montecito avenue was complimented with a stork shower given by Mrs. L. R. Kray at her Walnut Park home Friday evening. Following the presentation of many delightful gifts which were attractively arranged in a crepe paper umbrella, the evening was devoted to bridge. Among the guests from Sierra Madre and vicinity were Mrs. E. E. Hitchcock and Mrs. E. P. Bradford.

MRS. FONTAINE HOSTESS AT AFTERNOON TEA

Mrs. E. B. Fontaine was hostess to a group of friends at a delightful tea she gave at her home on Montecito avenue last Wednesday afternoon. Guests who enjoyed the party were Mrs. Edward A. Davey, Mrs. Florence Hollis, Mrs. Al Freeland, Mrs. Herbert Dowding, Miss Jessie Dunning, Mrs. Robert McCartney of Alhambra; Mrs. W. A Rhoades, Mrs. Webb, Mrs. Alfred Dewey, Mrs. Dorothy Hawley, Mrs. Robert H. Rhodes, Mrs. Foster Bumpus and Mrs. Richard Jenkins.

FRIENDS SURPRISE MRS. BROOKS ON HER BIRTHDAY

Mrs. Gordon Brooks was complimented on the occasion of her birthday anniversary Friday evening by a large group of friends who gathered unannounced at the Brooks home on North Lima street bringing with them many beautiful gifts and delicious refreshments. Following the presentation of gifts the party enjoyed games and singing which brought much gaiety to the evening.

FRIENDS REMEMBERED WAVERLY PRATTS BIRTHDAY

Twenty friends surprised Waverly Pratt at the Pratt residence on Grove street last Saturday evening and made the celebration of his birthday anniversary a happy occasion. When festivities attendent upon the surprise were over the evening was devoted to dancing, followed by refreshments.

MRS. LAWLESS OFT FETED ON HER BIRTHDAY

Mrs. W. J. Lawless who celebrated her birthday anniversary Monday was honored by several delightful events, among them a dinner party at the home of Miss Emma Jameson Saturday evening, a bridge luncheon and handkerchief shower given by Mrs. Ole Hanson Monday, and a dinner party in Los Angeles Monday evening as the guest of Alyce Anderson and Bruce McGill. Friends from all parts of the country showered Mrs. Lawless with greetings and gifts which brought her much happiness.

SOCIAL NOTES

Miss Frances Burton, Canyon Park resident who for the past ten years has entertained Sierra Madre friends at a delightful Christmas party, was hostess to members of the Canyon Bridge Club at her home Tuesday. Mrs. Burton's elaborate and delightful luncheons have become a tradition and all guests enjoyed a happy time.

Twelve young out-of-town guests were present at a Saturday evening buffet supper party given by Miss Ruth Wheeling at her home on East Sierra Madre Blvd. Table decorations which were attractively arranged by Miss Wheeling consisted of bowls of bright autumn fruits, Following supper the guests enjoyed games.

Mr. and Mrs. George Simmons of Pasadena were Saturday evening dinner guests of Mr. and Mrs. Howard Cant of 80 North Auburn avenue.

Monday luncheon guests of Mrs. Irving Ward were Mrs. Murto McIvor of Hollywood and Mrs. Ralph Russell.

Two sisters of Mrs. Thomas Warden, Mrs. Loren Monahan of Inglewood and Mrs. George McNabb of Torrence, accompanied by her granddaughter Donna Williamson, were luncheon guests of Dr. and Mrs. Warden last Thursday.

Mr. and Mrs. Robert Smith of 198 North Lima street were among 22 dinner guests of Mr. and Mrs. Chester Wyland who gave a party at their South Alhambra home last Sunday for a group of old Kansas friends.

Mr. and Mrs. Edward Arend of Los Angeles were Sunday dinner guests of Mayor and Mrs. W. J. Schiltz at their home at 67 East Highland avenue.

Mrs. Jack Paschall of 310 East Highland avenue attended the Christmas party and luncheon Tuesday at the Town and Gown Club in Los Angeles. Music for the party was provided by the Hancock ensemble.

Mrs. Robert Steinberger of Santa Ana and Mrs. Albert Bowen of Corona del Mar, were luncheon guests at the home of Mrs. Flora Farman.

Monday luncheon guests of Mrs. M. R. Escherich were Mrs. R. F. Church and Mrs. Harry Sampson of Beverly Hills.

Dr. and Mrs. James P. Donelan and Mr. and Mrs. Wesley Shaffer were Saturday evening dinner guests of Mr. and Mrs. Harry Samm, of Anita Oaks.

Miss Julia O'Grady was honored with a supper party at the home of Miss Harriet Bacon Friday evening celebrating her 18th birthday anniversary the following day. Joining the honoree and hostess at supper were Miss Marilyn Paschall and Mrs. H. B. Bacon.

Mr. and Mrs. L. Dougherty were Sunday dinner guests of Mr. and Mrs. George McKay of North Hollywood.

Mrs. C. F. Wyzell and son Frank Kibbe, of the Rancho Santa Fe who came north for the Flintridge horse show, were guests of Mr. and Mrs. E. B. DeGroot Saturday and Sunday.

Mrs. H. M. Selk, Mrs. Agnes Woehler and Mrs. F. L. C. Roess were guests at a bridge breakfast given by Mrs. A. D. Cain at her home on East Alegria avenue Monday.

Executives of the May Company and their wives were entertained recently by Mr. and Mrs. Leo Deatrick of 601 Manzanita avenue. During the afternoon the party enjoyed a horse shoe contest, followed by an Italian dinner in the evening.

Mr. and Mrs. W. D. Richards, Mr. and Mrs. Frank Lovell and Mr. and Mrs. Emile Smith were guests of Mr. and Mrs. L. Dougherty at a bridge dinner they gave at their home Monday evening.

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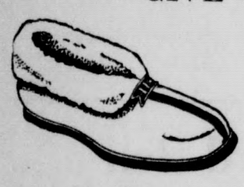
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Tuesday, Wednesday, Thursday
December 13, 14, 15
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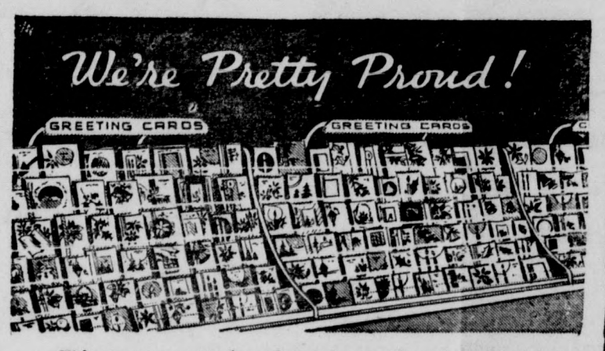
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Swift's Oriole or Rath's Cedar Valley BACON ½ pound 15c
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We're pretty proud of them, too. Each design actually sparkles with originality and smartness. And more than that—their variety is almost endless—cards for almost every conceivable situation from which to choose.
It pays to send smart Christmas Cards, as you'll agree when you have seen our new display—now ready for your inspection.
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HAPPY'S

Concert Will Honor U. S. Composers While They Live

The final concert and the climax of a music week in Pasadena, honoring American composers will be given in the Pasadena Playhouse, Sunday evening, at 8:30 by the San Francisco string quartet and Olga Steeb, pianist.

Three living American composers: Karl McDonald, 39-year-old professor at the University of Pennsylvania; John Alden Carpenter, Chicago business executive of 62 who composes music in the evenings for relaxation; and Edgar Stillman Kelley, dean of American composers at a lively 82, will have their music played on the program. This event is also the opening Coleman Chamber Concert of the current season and is designed to accomplish the unique result of honoring creative artists in music while they are still alive to appreciate it.

Mrs. A. F. Guignet of 155 North Baldwin avenue enjoyed a four-day vacation at Santa Monica this week.

Jaysee "Gigantic" For Churches

All-Star football teams representing the rival Western and Eastern Junior College Conferences will clash in the First Annual Jaysee All-Star Classic at Gilmore Stadium, Saturday afternoon, December 31st, it was announced this week by H. K. Shellaby, managing director.

The grid gigantic will be sponsored by the California Federated Church Committee, proceeds going to the many worthwhile projects of that all-denomination body, including a number of boys camps up and down the state for under-privileged boys.

Jackie Robinson, Pasadena's great halfback, will head the western division squad.

Tom Mallory, Pasadena coach and Tay Brown, Compton's grid head, are expected to "mastermind" the Western squad.

Sierra Madre Girl Marries A Sailor On The Desert

Surprising friends here, Miss Jean Mason of 180 North Mt. Trail and Eddie Burnett, of the United States cruiser Quincy, motored to Yuma, Arizona, last weekend and were wed there at 9 a.m. Sunday morning.

The bride is the daughter of Mr. and Mrs. M. B. Mason of North Mt. Trail avenue and has many friends and acquaintances here. Her husband formerly lived with his parents in Iowa.

ALTAR SOCIETY HAS FOOD SALE TOMORROW

Women of St. Rita's Altar society will hold a food sale at the Baldwin avenue Safeway store tomorrow. The sale this time will offer a larger variety of cooked foods than usual and is receiving splendid cooperation from the members of the society.

WANT ADS

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tfa

HOUSEWORK, quilting, nursing; exp.; ref. Reas. 252½ E. Grand View. —12:a

PAINTER—exp., inside and out. Best work, day or contract. 252½ E. Grand View. —12:a

CARE of children, afternoons, evenings, weekends. High school girl .51 Windsor Lane. 12:a

GENERAL housework and cleaning of all types, by the hour 35c. Mrs. McGilvray, Apt. 8, Cypress Court. Phone 1852. —2*a

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court .Pinkerton. Phone 1554. 40:a

For Sale Real Estate

BEAUTIFUL homesite, garage, 367 Sycamore Pl., Sierra Madre. Easy entrance, fine valley, mountain view. Tile roof, stucco finished. Well built. Sacrifice cheap. Owner, 4923 Maplewood Ave., Los Angeles. HE 0370. —11*c

A STEAL—Choice lot, 88 x 195 ft., with oak tree, $650 cash. Phone Sy 9-3144. —11:c

RENTALS

FOR RENT — fine furnished Apartment; 3 rooms, bath, kitchenette on beautiful estate. Rent $100.00. Shown by appointment only. Phone Sierra Madre 29. 12:tfd

COMFORTABLE, sunny furnished rooms, downstairs, reasonable. 238 N. Auburn. —12*13d

LARGE, sunny room, nicely furnished, with housekeeping privleges. 547 W. Highland. Phone 198-2. —12*d

BUNGALOW, 5 rms., garage, laundry, sunny. Adults. 123 E. Sierra Madre Blvd. —11*d

FURN. Apt., large living rm., 2 bedrms. Heat, light, phone furn. Elec. refrig. Maid service weekly. Phone 1401. —11:d

STUDIO cottage; automatic hot water heater and shower. Garage. Phone 1401. —9:d

4 ROOM furnished house with garage. 90 S. Hermosa. —5:tfd

ATTRACTIVE Apt. for rent; private bath; h. & c. water, close in. 34 N. Hermosa. Ph. 2532. 52:tfd

FOR SALE MISCELLANEOUS

FOR SALE or RENT—Bradbury piano. Mrs. Moore, 93 W. Laurel, or call *News Office*. —12*e

COLORED Fryers, 25c lb. 694 W. Alegria. Phone 2631. —12:e

FOR SALE—Good used bicycle, $8. 42 N. Auburn. —12:e

BLACK and white rats for pets as Christmas gifts. Inquire 310 E. Highland Saturday morning. —11:e

FERTILIZER—wet or dry: $3 load, call 42. —85:tfe

Voice and Piano Instruction

MRS. A. D. CAIN, Voice and piano instructor; rapid method. Lessons $1.00. Studio recitals. 71 E. Alegria, 158-1. —11:i

PETS

WILL GIVE 1 beautiful half-grown tabby kitten, well behaved, good company, to person guaranteeing good home. Mrs. F. F. Farrington, 627 W. Montecito. Ph. 2-134. —12:i

CALIFORNIA Furniture Co., New and Used: Buy, Sell, Exchange Phone 1152; 627 S. Myrtle. Monrovia. 4:tfi

PIANOS for rent—Uprights, $1 a month and up. Grands $3 a month and up. Apply rent on purchase later. C. J. GOULD, 967 East Colorado, Pasadena. —3:i

HOUSES painted on time payment plan. Consult me for best prices. F. J. Maxwell, 390 W. Highland. —36*i

ROOMS — BOARD

ROOMS, with or without cooking privileges, or will take a boarder. Garage. Phone 1401.—11:h

FIRE FLAMES

By One of the Boys

SEVERAL of the firemen had jst returned to the station just returned ti the station tickets for the Christmas dance and card party. They were all dressed in their nice blue uniforms. The usual discussions were in order when the phone in the police station rang. "You say, the pole is on fire?" asked the "cop" at the receiver. At this, all firemen turned south toward the fire trucks and when the cop reported that a short at the top of a telephone pole was shooting back and forth, the whole set of blue uniforms made a dash for the front end of the city hall. There was no serious damage done to the pole nor to the blue uniforms. An Edison employee was soon on the job and repaired the wires. However, the firemen are very grateful to Mrs. Rutledge for turning in the information about the sparks. It is such co-operation as that that prevents fires.

Until we get a rain, all must be careful. Everything is tinder dry now. The chief requests that those vines that have grown around the chimney be trimmed away from the top. Though the vine may appear green, the continuous heat it will be exposed to, will cause it eventually to catch fire and the sparks from this will land on the roof. Very dangerous. He also stresses carefulness with all outdoor fires. Take no chances. Be sure to get a permit at the fire station to burn rubbish so that Chief Richards can examine the territory for safety. Never light a large pile of trimmings, leaves or the like at one time. Start a small pile and add to it. A small fire is easier to control. A large pile of burning brush will carry sparks much farther.

The sale of tickets for the Christmas party is reported as good, but many houses are yet to be visited. Marion Hays and Frank Hildebrand have a territory together. To beat these two ardent salesmen, Lee Hibbs will have to go some. Frank Lovell and "Kumrad" Norris will have to hurry in order to get over their district. They are noted for their long talks to their customers.

New System Brings Big Savings

County's Business Administrator Practices Many Economies

Savings on more than one thousand different items purchased by Los Angeles county amounting in some instances to as much as $75,000 each, were reported by Wayne B. Allen, county purchasing agent and newly appointed business administrator in his first annual report filed with the board of supervisors this week.

Elimination of monopolistic bidding and "tailor-made specifications" has resulted in doubling from five hundred to one thousand, the number of county suppliers, while at the same time overhead expense for the department has been reduced one-twelfth and cash discounts have increased by $11,000.

Taking over of all school purchases has resulted in large economies for the various school districts of the county, according to the purchasing agent's report.

Among recommendations for the future are improvement in methods for the handling of items of salvage and the centralizing in the merchandising department of the county of the sales of scrap metal and supplies. Mr. Allen pointed out in his report that additional legislation at Sacramento may be required for fulfillment of this plan.

He also pointed out that school supplies for all elementary schools should be issued through the county general stores.

GRAEME SMITHS TO RESIDE HERE FOR SHORT TIME

Mr. and Mrs. Graeme Smith are expected to arrive this week from Deerfield, New Jersey. While Mr. Smith will assume his duties as pastor of the Barean Congregational Church in Los Angeles immediately, the family will remain here with relatives for a short time before taking up their residence in Los Angeles.

SELWYN MYERS SEES REAL EASTERN STORM

Selwyn Myers who is busily engaged at the American Music Hall in New York City where he is appearing in "The Girl from Wyoming" sends word of the heaviest snow storm he has experienced in the East, which occured Thanksgiving Day.

LETTERS from Readers

TO PREVENT FIRES

To the Editor,
Sierra Madre News:

Almost all the recent fires in the Forest reserve could have been prevented and the rest brought under immediate control if the United States Forest Service had had needed funds.

Personnel: (a) Fire lookouts at present are 10 miles apart by airline;

(b) The number of fire guards, who give mobile suprevision over trails, camp and cabin sites, and all forest conditions during the fire season, should be multiplied. Only men of the highest type seek this difficult service. But they are employed from four to six months only, are not under civil service, are refused wintertime WPA work on the ground that they have worked for the Forest Service, are unable to marry and support a family on the pay received. The rangers say, "We need our trained men all the year round, for wintertime— building and upkeep of trails and fire-breaks, (these are imperative for fire prevention, for water development, and much needed work which would save the forests from such desperate fire hazards). Thousands of acres of forest cannot be guarded from the roads; (c) Fire prevention talks to organizations have to be given by the rangers on their own time. There is imperative need of one or two speakers on full time for educational service during the fire season.

Equipment: Many tankers are needed. These are large trucks carrying tanks of water, pyrene guns, axes, shovels and hose. They need tanker refueling stations, with small resident crews in the summer, wherever springs and streams could be guarded and developed. Diagrams of the selected locations have been in readiness for several years.

During the years 1924 to 1936, in the Angeles Forest alone, fires destroyed one-fifth and more of the forest's acreage. Several thousand more acres have been lost in the last two years. Over 500 acres of the San Dimas Experimental Forest were lost in the recent San Antonio fire. This was a very bitter thing to the service. It contained some of the most heavily wooded slopes, which had been guarded for years. Intensive study and experiment with the various types of watershed coverings and flood prevention growth were lost.

Write to our Congressmen, and our United States senators, asking that the United States Forest Service have sufficient funds earmarked for them, and that the entire personnel of the service be put under civil service, with such provision for recompense that the men who choose this work through love of service can marry and maintain their homes thereon.

JESSIE E. DUNNING
267 W. Montecito.
Dec. 6, 1938.

Christmas Play Of Old Mexico Back At Padua Hills

Three universal Christmas customs of Old Mexico are colorfully and authentically presented in "Las Posadas," annual holiday production of the Mexican Players now being presented at the Padua Hills Theatre.

Visitors see the humble family, whose celebration of Christmas Eve furnishes the background for the play, prepare the nacimiento, or tiny shrine containing figures of the Holy Family at Bethlehem, just as they are displayed in thousands of homes below the border.

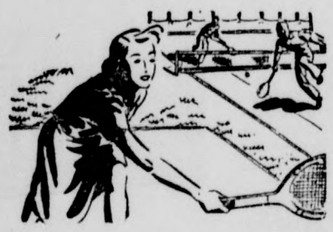
They also witness the breaking of the pinata, a huge container of Christmas presents and goodies suspended from the ceiling, showering gifts upon the floor, which is Mexico's substitute for the yuletide tree in American homes.

Mrs. Ann Kengel of Los Angeles was houseguest of Miss Effie Walch of 372 Sycamore Place for a few days this week.



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645 East Colorado St.
Pasadena

STANDARD
Service Station
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As Usual During Building Operations
J. Milton Steinberger
Phone 2971
115 W. Sierra Madre Blvd.

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SUPPLIES

JOHN'S BICYCLE SHOP
42 No. Fair Oaks
SY. 2-4767
Pasadena
1453 No. Lake Ave.
SY. 4-2433
Pasadena
FREE DELIVERY AND PICK-UP

Meet Your Friends at
The 49'rs
Card Room
DRAW POKER
Ladies play *FREE* Tuesdays
Free parking in rear
We Close at 2 A. M.
527 W. Valley
El Monte

The NAVAJO
COCKTAIL ROOM
Grand Opening
Friday, December 9
1112 E. WALNUT
Pasadena

Plan to meet your friends today in the Navajo Cocktail Room. Enjoy a cool, delicious cocktail before dinner in an atmosphere of friendliness and good cheer.
As the name indicates, the Navajo Cocktail Room is designed with an Indian Motif — bright, gay and artistic—combined with the most modern type circular bar. Special, soft-cushioned stools provide the maximum of comfort. Authentic Navajo rug and painting designs produce a distinctive, restful atmosphere that adds enjoyment to the pleasure of sipping expertly-made cocktails. Jack Hoffman and Neal Folk, genial hosts at the Navajo have omitted no details in planning this unusual and attractive rendezvous.
1112 EAST WALNUT STREET — PASADENA



News Want Ads Pay

CONTAGIOUS SWING MUSIC HITS JAPAN AND NATION HAS ITS JITTERBUGS

Nippon's Bandmaster-Composer Tells Spread Of American Influence

Japan has jitterbugs, too, Masao Koga, leading popular music composer of that country, stated upon his arrival here from Tokyo to visit Chobun Yonezo Okamoto, Japanese writer and poet, of 336 Sturtevant Drive.

"Swing? Oh, yes, indeed," declared Koga, "In Japan this music is quite popular with the young people who dance to the American made records."

Koga, whose hundreds of popular hits are sung constantly in theatres, cafes and night clubs and hummed by the man in the street and children at play throughout his native country, was on the wide veranda of the Okamoto home enjoying the view of the San Gabriel valley while taking tea with his host and hostess and Masao Schimidzu, his secretary and traveling companion.

The trip, his first to this country, has a dual purpose, the 34-year-old composer and Tokyo orchestra leader said. He is here on a goodwill mission for the Japanese government, and at the same time will seek inspiration for a modern opera.

This will be Koga's first venture into the field of opera, his fame so far having been gained through popular music.

Of the American scene, from which he hopes to gain impressions to be translated into opera, the composer has seen but little so far.

Sierra Madre, though, in its hill and valley setting, reminds him of Japan's Hakone, resort famed for its climate and scenery.

Graciously, pronouncing flawlessly the English words he knows— although he is stumped occasionally by American colloquialisms — the composer explained the trend which started 20 years ago, bringing German and American influence to Japanese music, has today produced a new and modern harmony and rhythm in the music of his country.

Okamoto, whose friendship with his distinguished guest is one of long standing, explained that Koga himself has been largely responsible for the modern influence in Japanese music. Koga first gained attention in this country a few years ago when songs of his were translated by Burton Crane, American newspaperman in the Orient, and sung by Grace Moore, opera, radio and movie star, in New York.

The music written by Koga is adapted to Japanese orchestras, composed largely of guitars, mandolins and accordions, he explained, and he plans to assemble such an orchestra here, to present a concert in Pasadena or Los Angeles.

SAM GRAHAM'S PHOTO GOES AMONG THE "EX'S"

City Engineer Samuel Graham, American Legion commander last year, will soon be among the past commanders of the local post whose pictures ornament the wall of the Dugout in the city hall basement. Graham was photographed this week so that his picture, which will be the thirteenth, might be added to the row and bring the "past commander's gallery" up to date.

300 JOIN OLD PEOPLE AT XMAS PARTY

Three hundred people attended the "Thank You" Christmas party and sale at the British Home Saturday, bringing quantities of food and linen gifts. Many also bought handiwork of the guests at the Home which were on sale. During the afternoon visitors enjoyed a short talk by the British Consul, Francis Evans. Another interesting speaker was the noted British actor C. Aubrey Smith, who presented a large picture of King George VI to the home and pledged his support to all future activities there.

FOUNDER OF BETHANY INTERESTS SOCIETY

Dr. Karl R. Hummel, associate founder of Bethany Church, now stationed at Dallas, Texas, spoke interestingly about the Central American Mission when he appeared before the Missionary Society Tuesday. He gave a graphic picture of the activities of the mission where he spent much time. Following Dr. Hummell on the program was Dr. William S. Danner, secretary emeritus of the American Mission to Lepers who centered his talk principally around the American leper hospital in Louisiana.

J. B. McMILLEN, RETIRED RANCHER, DIES IN FRESNO

Mr. and Mrs. W. E. McMillen of 44 West Caretr avenue returned last week from Fresno where they had been called because of the serious illness and subsequent death of Mr. McMillen's father, J. B. McMillen, retired rancher of that community who passed away following a heart attack last Monday. They were met in Fresno by their son Jack McMillen of San Francisco.

FUNERAL HERE SATURDAY FOR FORMER RSIDENT

Henry H. Withers, a former resident of Sierra Madre, died at Rancho Los Amigos yesterday following a paralytic stroke. Funeral services will be held at Grant Chapel at 1:30 p.m. Saturday, Rev. S. R. Sheriff officiating.

Vine Gardens Will Feature Menus Of Many Nations

Starting Monday, Wistaria Vine Gardens dining room will "go international," offering patrons opportunity to "eat in a different language" each day of the week.

According to the new schedule of daily menus announced this week by the management, diners at the Vine Gardens on Monday may have a Spanish meal. Tuesday New England cooking will be featured; Wednesday, and Friday, choice of fish or Chinese dinners; Thursday, Hungarian, and Saturday, Armenian. On Sunday, the American buffet supper will be continued as the feature.

More Cities Clamp Down On Bicycles

Three more San Gabriel Valley cities are putting the clamps on bicycles. Glendora's council has adopted an ordinance requiring their registration, with a license fee. Licensees are required to sign an agreement that they will not ride on the sidewalks and that they will obey the state law regulating vehicular traffic on the streets. Following serious accidents to several women who were knocked down on the streets of Azusa by youthful cyclists, the chief of police there has ordered the arrest of all children, or others, using the sidewalks and the city judge has announced they will be summarily dealt with. Sierra Madre has a regulatory ordinance making it unlawful to use the sidewalks, but little attention is paid to it. Pasadena has instructed its police officers to enforce the law that requires bicyclists to observe the same rules and regulations prescribed for automobiles, that does not permit them to use the sidewalks, requires them to keep to the right, make safety stops, etc.

SOUTHLAND LOOKS GOOD AFTER EASTERN WEATHER

Mrs. Mary Gay of 299½ West Grand View avenue returned to Sierra Madre this week from an extended vacation in Vermont and Lakewood, Ohio. Mrs. Gay expressed much pleasure at being in Southern California again, after the extreme weather she experienced in the East, where she arrived during the recent hurricane and left in a snow storm.

DAUGHTER IS BORN TO FORMER RESIDENTS

Mr. and Mrs. Ira Marsh of San Pedro, formerly of this city, announced the birth of a daughter at the San Pedro hospital November 22nd. The baby who is the second granddaughter of Mrs. May Marsh of 41 Voctoria Lane, will be christened Dorlene.

Sales Tax Praised As Fairest Levy To Provide State's Income

Trials and tribulations of the state board of equalization until legislation paved the way for its smooth operation, were described to Kiwanis club members at their Tuesday noon meeting in the Woman's clubhouse by J. P. Greene, field representative of the board.

Established in 1879, the board suffered difficulties, Greene explained, when in 1933 it was suddenly given a heavy load of new duties to perform. To its duties were added the liquor control and sales tax collection, giving the board a total of 70 percent of the state's taxes to collect.

"First legislation on liquor control was ineffective and with insufficient personnel to handle the situation, the board had a real problem," Greene said, "until 1935 when new laws passed by the legislature made the control effective."

Explaining the general set-up of the board, Green said that besides liquor licenses and sales tax it handles gasoline tax, road usage tax and the use tax, planned to curtail out of state buying.

The sales tax he termed "one of the fairest provided," stating that it was designed to divert some of the tax load from property owners to those who own no land but reside within the state and enjoy the benefit of its police and fire protection, its roads and other advantages.

Of the money collected via the sales tax, Greene pointed out, 2 per cent goes for administration expense, and 98 per cent goes into the general fund. First item paid from the general fund, he said, is the state school system budget.

"That is why this state has had no trouble in meeting its teachers payrolls," he told Kiwanians.

Fine New Mortuary And Chapel Opened In Arcadia

Opened with an open-house for visitors last weekend, the newly built Glasser and Johns chapel and mortuary in Arcadai was attracting much attention throughout San Gabriel valley this week and will be open to visitors at any time, the owners stated.

Owned jointly by Frank M. Glasser and Harold W. Johns, both prominent for many years in business and community affairs of Arcadia, the imposing structure stands at South First avenue and El Dorado.

The Class A, modern fireproof building of Spanish architecture, was planned to offer to Arcadians and residents of the surrounding communities complete facilities for every branch of funeral service. The chapel was planned and equipped to be the scene of weddings, also, and quaint charm has been accented in the decoration scheme.

Sierra Madreans To Have Grandstand For Rose Parade

William Cronin and William T. Clement this week had contracted for erection of a grand-stand with seating capacity for 1000 persons for the New Year's Day Tournament of Roses.

Located at 1070 East Colorado, the stand will provide spectators a view of the parade for three blocks as it approaches.

Comfortable chairs will be provided, Cronin promised. Scheduled to be completed by December 16, the stand was started yesterday by a Pasadena contracting company. Thirty rows of 50 seats each will be installed and Cronin declared every safety precaution will be observed. The location is one of the best and the stand, as planned, one of the most sturdily built, according to the city building inspectors, Cronin said.

Reservations may be made at Sierra Newsstand, 15 Kersting Court.

WILSON PTA TO HOLD CHRISTMAS PARTY

P.T.A. members from this city will attend a Christmas pageant and musical program sponsored by Wilson Parent-Teacher association and presented by drama and music departments of Wilson junior high school in Willard auditorium, Pasadena, next Wednesday afternoon, Mrs. Anson Boyd, publicity chairman, announced yesterday.

Pupils of the school were invited to attend a preliminary or guest, lesson of the series planned for the social dancing class sponsored by Wilson P.T.A. and scheduled to start January 6.

Legion's Sergeant Turns Poet

The mind of "Bill" Cronin, sergeant-at-arms of the Sierra Madre American Legion post, was running to poetry when he dropped into *The News* office on Armistice Day. With the Japanese murdering Chinese by millions, invaders wiping old Spain off the earth, power-mad dictators threatening peace at every turn and all nations engaged in the greateset of all armament races for the greatest of all wars, he sat down to a typewriter and picked out the following on

PEACE

The dread of war is over
Thank God our work is done,
The hearts of mothers can rest
once more,
She can keep her darling son.
The men who start these wars
should have to shoulder guns,
They're no better than you and I,
Let's teach them war's not fun.
Let's stop these battles with
sword and gun
And put these weapons away,
You and I and everyone will
hear each Mother say,
We're here today and gone tomorrow,
When we're called it all depends,
Let's win all battles without murder
And let us all be friends.
War's a terrible business
Just to have a few men gain,
Thonsands have to lose their
lives
Or live on and suffer with pain.
The Legion's glad it's over,
Hope we never see a gun
We mean for war purpose
On a shoulder of a mother's son.
Let the wars be gone forever
Let all the battles cease;
God Bless everyone of us
And forever give us peace.

—*WILLIAM CRONIN.*
Armistice Day, 1938.

Camp Fire Girls To Receive Rewards At Xmas Party

Camp Fire Girls who sold the most doughnuts during their sale two weeks ago will be honored by the others at a Christmas party next Tuesday night in the grammar school kindergarten rooms.

Of the three Camp Fire groups, that led by Mrs. Barnes had the best salesmen and they will be the guests of the other two groups, led by Mrs. Miles and Miss Elizabeth Doty. Virginia Embree is chairman of arrangements. She and her committee have planned a program of games, each girl will receive an inexpensive gift from a Christmas tree.

OPEN ATTRACTIVE NEW COCKTAIL ROOM

A new cockatil room, to be known as the Navajo, will open today at 1112 East Walnut street, Pasadena. Designed with an Indian motif and equipped with the very latest in furniture, the Navajo promises to be a most popular rendezvous for residents of Sierra Madre and other communities of San Gabriel Valley.

Seven members of the Sierra Madre Technocracy group attended the lecture of Howard Scott at the Shrine Auditorium Sunday evening.

Special
Dinners
Served 12 noon 'til 7 p.m.

Dish of the Day
INCLUDING SOUP and SALAD — 50c.

Monday . . .
SPANISH DINNER
Enchilladas
Chili with Cheese
Frijoles
Prepared and Served by Mrs. Lily Hinojos

Tuesday . . .
NEW ENGLAND BOILED DINNER
Home Made Brown Bread

Wednesday . . .
Special Clam Chowder
Sweet and Sour Salmon
Broiled Baracuda
Baked Potatoes with Avocado
Green Vegetable
— or —
CHINESE DINNER
Egg Foo Yong
Fried Shrimp

Thursday . . .
HUNGARIAN DINNER
Chicken Paprika
Noodles Green Vegetables
Sweet Rolls

Friday . . .
Special Clam Chowder
Fried Fillet of Sole, Tartar Sauce
Baked Potatoes with Avocado
Broiled Onions
—or—
CHINESE DINNER

Saturday . . .
ARMENIAN DINNER
Rice Pilau
Barbecued Lamb
Vegetables

Sunday . . .
BUFFET SUPPER and PROGRAM
6:30 p.m. — 50c

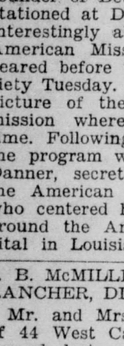
Regular Luncheons and Dinners 75c and $1

Reservations Now for Christmas Dinner
$1.00 and $1.50

WISTARIA VINE GARDENS AND NURSERY
Carter and Hermosa Aves.
Tel. 2763

IN MAKING YOUR
CHRISTMAS GIFT LIST

Remember . . . the services and facilities of this bank are available to assist you in answering the question . . . "What to give?" We offer the following suggestions:



- NEW CRISP CURRENCY . . . the ideal gift for those who deserve the best . . . the gift that is truly useful and appreciated.
- A BANK ACCOUNT . . . showing a substantial deposit . . . a gift that builds character . . . a gift that lasts.
- BANK DRAFTS . . . for sending gifts of money to friends or relatives living out of town. Drafts are safe and economical.

And for yourself, we suggest a Checking Account for handling Christmas finances. Paying by check provides a complete record and receipt for each transaction and saves valuable time when shopping or paying after-Christmas bills.

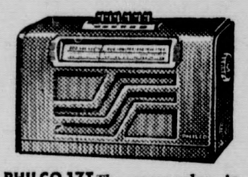
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PHILCO 17T The super-value in gift radios! A Philco Compact with 6-Station Push-Button Tuning. Wide-Vision Dial and Finger-Tip Controls for manual tuning. Standard Broadcast and State Policecalls. Modern Walnut cabinet. $32.50



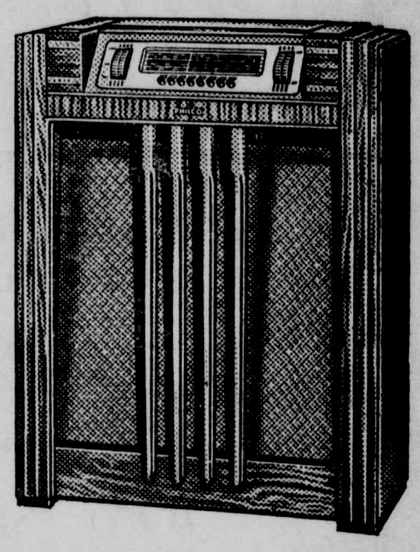
PHILCO 7C New conveniences and unusual performance in a Philco Compact! Five Electric Push Buttons tune your favorite stations . . . with a separate button for manual tuning of all Standard Broadcasts and State Police calls. Clear-Tone Speaker. Illuminated Full-Vision Dial. Walnut cabinet. $26.50



PHILCO 6C Priced amazingly low, yet a Philco in quality and performance! Illuminated Full-Vision Dial. Pentode Audio System. Improved Clear-Tone Speaker. Walnut cabinet. Plenty of power! $22.95

New SPINET CABINET
enriches your home

The gift that brings enjoyment to the whole family! This new 1939 Philco 36XX* in the new Spinet cabinet acclaimed by home furnishing experts! And for features and performance, it's the finest value in radio at this price! Perfected Electric Push-Button Tuning; Inclined Sounding Board for glorious tone; Powerful American and Foreign reception. Order yours NOW for Christmas delivery.



$79.95

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Come in and try the thrilling
PHILCO MYSTERY CONTROL
Liberal Trade-in Allowances—EASY TERMS

--- Radio Service on all Makes ---
TOM SCHWARTZ
62 W. Sierra Madre Blvd. — Phone 77

Announcing
THE OPENING OF
Glasser & Johns
Chapel Mortuary

We wish to acquaint the community with the facilities provided in our new chapel-mortuary. The building pictured is the answer to a need emphasized through more than twelve years' association with San Gabriel Valley homes.



Harold W. Johns

Erected in the center of institutions of culture, it brings to the valley a becoming gathering place for occasions of mutual sorrow and joy. We have endeavored to create an atmosphere in which the thoughtful and reverent may be uplifted in quiet reflection. You will be gratified to discover that in this institution Arcadia secures a mortuary fulfilling every professional requirement in becoming taste—that in its design, appointments and equipment every wish of the family has been anticipated; you will visualize, in its cathedral pews, floral arcade, beautiful organ and impressive chancel, an appropriate setting for weddings.

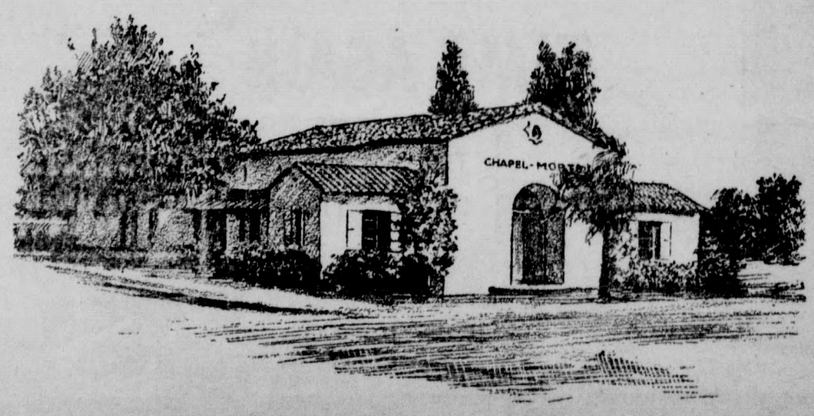


Frank M. Glasser

This bright, cheerful chapel is our tribute to neighbors who cling to ideals in community life. Its beauty and completeness add nothing to the cost of the service to be rendered. It is ready at all times for any type of religious or fraternal ritual, superintended by thoughtful, sympathetic, experienced friends.

We invite you to visit our chapel.

We are here as neighbors, ready to share your burden



THE FRIENDLY CHAPEL OF THE FOOTHILLS
South First Ave. at Eldorado Tel. ATwater 7-1121 Arcadia

THE SIERRA MADRE SHOPPING NEWS

Sec. 562 P. L. & R.
U. S. POSTAGE
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Permit No. 18
Sierra Madre, Calif.
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FRIDAY, DECEMBER 9, 1938 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

Announcing
THE OPENING OF

Glasser & Johns
Funeral Mortuary

We wish to acquaint the community with the facilities provided in our new chapel-mortuary. The building pictured is the answer to a need emphasized through more than twelve years' association with San Gabriel Valley homes.



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We are here as neighbors, ready to share your burden



THE FRIENDLY CHAPEL OF THE FOOTHILLS

South First Ave. at Eldorado **Tel. ATwater 7-1121** **Arcadia**

GLADIOLUS BULBS
Selected Mix
These bulbs are mixed — in twenty separate colors.
30c DOZEN

COW MANURE
Ground and Pulverized
5 sacks $1.00

STEER MANURE
Ground, Weed Free
Sack 35c — 3 sacks $1.00

BEDDING PLANTS
Healthy, Sturdy Plants! Stocks, Snaps, Petunias, Phlox, Calendulas, and many others.
Each 1c Per Flat 85c

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from 8 to 80
Hobby Headquarters
TRAINS — PLANES
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Largest Line of Hobby Supplies in Pasadena
A small deposit will hold any article till Christmas
ACE MODEL SHOP
808 E. Colorado St.
Pasadena
FREE PARKING IN REAR

WASHINGTON
THEATRE
Washington at Lake
Pasadena — SY. 7-0140

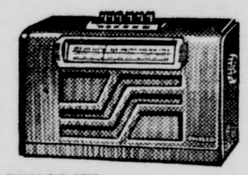
Friday, Sat., Sun., Monday
December 9, 10, 11, 12
"SING, YOU SINNERS"
with Bing Crosby and Fred MacMurray
— also —
"I Am the Law"
with EDW. G. ROBINSON

Tuesday, Wednesday, Thursday
December 13, 14, 15
"THREE LOVES HAS NANCY"
with Janet Gaynor, Franchot Tone, Robert Montgomery
— also —
"SAFETY in NUMBERS"
with SHIRLEY DEAN and JED PROUTY

For years of pleasure, give a PHILCO

Choose from our bigselection of
41 MODELS
$12.95 up

Compact — yet Mighty



PHILCO 17T The super-value in gift radios! A Philco Compact with 6-Station Push-Button Tuning. Wide-Vision Dial and Finger-Tip Controls for manual tuning. Standard Broadcast and State Police calls. Modern Walnut cabinet. $32.50



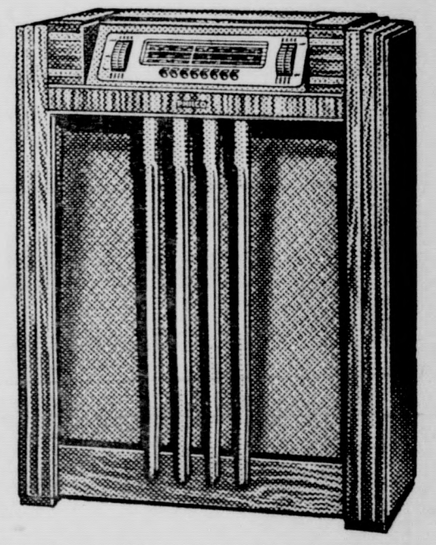
PHILCO 7C New conveniences and unusual performance in a Philco Compact! Five Electric Push Buttons tune your favorite stations . . . with a separate button for manual tuning of all Standard Broadcasts and State Police calls. Clear-Tone Speaker. Illuminated Full-Vision Dial. Walnut cabinet. $26.50



PHILCO 6C Priced amazingly low, yet a Philco in quality and performance! Illuminated Full-Vision Dial. Pentode Audio System. Improved Clear-Tone Speaker. Walnut cabinet. Plenty of power! $22.95

New SPINET CABINET
enriches your home

The gift that brings enjoyment to the whole family! This new 1939 Philco 36XX* in the new Spinet cabinet acclaimed by home furnishing experts! And for features and performance, it's the finest value in radio at this price! Perfected Electric Push-Button Tuning; Inclined Sounding Board for glorious tone; Powerful American and Foreign reception. Order yours NOW for Christmas delivery.



$79.95

*For finest reception, use the Philco Safety Aerial, matched and tuned to the 36XX. Only $3.

Come in and try the thrilling PHILCO MYSTERY CONTROL

Liberal Trade-in Allowances—EASY TERMS

TOM SCHWARTZ
62 W. Sierra Madre Blvd. — Phone 77
--- Radio Service on all Makes ---

PRACTICAL GIFTS
$1.00 will buy at
PASADENA
STATIONERY & PRINTING CO.
ANY ONE OF THE FOLLOWING

Bill Fold	Scrap Book
Fountain Pen	Rubber Stamp Outfit
Photo Album	Handy Desk Sets
Bates List Finder	Tru Vue Films
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and Many More Items
Boxed Assorted Cards, 35c to $1.00
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SYCAMORE 2-4138 — 45 EAST COLORADO ST.
Linoleum Blocks Tools for Cutting Ink for Block Printing
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375 East Colorado St., Pasadena -- Sy 6-3712

LYRIC
Phone 90
— MONROVIA —
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—THURS., FRI., SAT.—
TYRONE POWER, LORETTA YOUNG
'SUEZ'
— ALSO —
"BROADWAY MUSKETEERS"
with MARGARET LINDSAY

— STARTS SUNDAY —
"BROTHER RAT"
Wayne Morris, Priscilla Lane
— ALSO —
"ROOM SERVICE"
with the MARX BROS.

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Custom Tailoring — Cleaning, Dyeing, Pressing
Expert Repairs and Alterations
Work Called For and Delivered
14 West Sierra Madre Blvd., Sierra Madre
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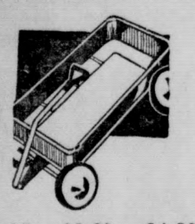
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Funeral Flowers
Sprays $1 up
Ward Nursery & Florist
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Members of Florist Telegraph Delivery Association

During PROSPERITY or DEPRESSION "News" ads always PAY!

FOR CHRISTMAS
Books--Stationery--Fountain Pens--Pictures and Framing
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Sycamore 6-8146

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$1.85 $3.69 $4.29



Automatic Iron only $3.39



Electric Razors $1.95 to $15.00



Radios

RCA & Packard-Bell

Unsurpassed Tone -- Bottom Prices

$9.95 - $12.95 - $19.95 - $24.95 and up

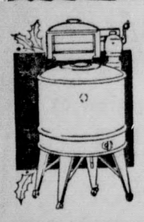


Electrical Appliances

Toasters $1.35 to $16.00
Waffle Irons, $2.98 to $8.25

Sandwich Toasters, $1.25 to $9.95
Sunkist Reamer $6.95

MIXMASTER $24.50



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Pyrex Oven Ware at Greatly Reduced Prices

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Purchases made early held for Christmas Eve Delivery if desired

Sierra Madre Hardware Co.

The Model Grocery Co.

60 West Colorado Street — Pasadena

Feature Items For Friday and Saturday
Phone SY 6-2611

Eastern Leg Pork Roast Whole or half	lb.	25c
Fresh Sea Bass	lb.	28c
Oregon Turkeys Hens, 12 lb. average — Toms, 17 lb. average	lb.	34c
American Cheese Of mild and tender flavor	lb.	19c
Date-Nut Layer Cake Large, 2 layer cake, with Date-Nut Icing		59c
Allen's Nut Toffee Cakes, 1 lb. A butter toffee with Walnuts, Pecans or Almonds		49c
Ocean Spray Cranberry Cocktail	pint	18c
2 pint bottles for		35c
20 Mule Borax Chips—large package		23c
Breakfast Bed Trays—Folding Legs Reading Rack, Ivory, White, Blue or Green		$2.25

Place Your Order for Your Christmas Turkey Now!
We Stuff and Roast Turkeys to order—complete with Gravy $1.50

2 Free Deliveries Daily to Sierra Madre

We're Pretty Proud!



This season we are featuring a famous line of Christmas Greetings—a finer, more attractive, more distinctive line than ever before.

We're pretty proud of them, too. Each design actually sparkles with originality and smartness. And more than that—their variety is almost endless—cards for almost every conceivable situation from which to choose.

It pays to send smart Christmas Cards, as you'll agree when you have seen our new display—now ready for your inspection.

THE LITTLE SHOP IN THE VILLAGE

The Rikemans'

at 19 Kersting Court in Sierra Madre

Pasadena Corset Shop

Helen B. Ford

Pamper Her with Lingerie



Never in our history have we offered such exquisitely beautiful garments at these prices! Hand-mades included!

- *Lavishly lace-trimmed*
- *Or smartly tailored*
- *Satins and Crepe de Chines*
- *Tea-rose and ivory white*

Gowns.. 1.95 to 22.50
Slips... 1.95 to 12.50
Panties.. 1.95 to 5.00
Bed Jackets.. 3.50 to 12.50

SETS: including Gowns-Slips-Panties

562 East Colorado Street

Free Parking in the Rear
SY 2-2615



FOR YOUR CHRISTMAS DECORATIONS

POINSETTAS — POTTED PLANTS
CHRYSANTHEMUMS
— WREATHS —

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2898 E. Foothill Blvd. — Pasadena

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Mahogany or Walnut Top and Shelves

$12.00

Top 8x20
Height 24

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Our 28 Years in Pasadena Merits Your Confidence

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Pasadena

IN MAKING YOUR
CHRISTMAS GIFT LIST

Remember . . . the services and facilities of this bank are available to assist you in answering the question . . . "What to give?" We offer the following suggestions:



- NEW CRISP CURRENCY . . . the ideal gift for those who deserve the best . . . the gift that is truly useful and appreciated.
- A BANK ACCOUNT . . . showing a substantial deposit . . . a gift that builds character . . . a gift that lasts.
- BANK DRAFTS . . . for sending gifts of money to friends or relatives living out of town. Drafts are safe and economical.

And for yourself, we suggest a Checking Account for handling Christmas finances. Paying by check provides a complete record and receipt for each transaction and saves valuable time when shopping or paying after-Christmas bills.

SIERRA MADRE SAVINGS BANK

KERSTING COURT PHONE 4
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CHRISTMAS CANDIES

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Ladies Dress Ties and Gore Pumps	$2.95 to $3.95
Men's "Edgerton" (by Nunn Bush) Dress Oxfords	$5.00
Children's Dress or Play Shoes	$1.75 to $3.25
RUBBER FOOTWEAR	
Women's Silk Hosiery Munsingwear or Oakbrook	50c 69c 79c
Men's Wool Dress or Work Sox	10c to 50c
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Men's Furnishings. Reasonably Priced.

GUARANTEED SHOE REBUILDING

Where's George?



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"I'll TELL the world," says George, "that all the smart young men are darting in at Pitzer & Warwick's for Arrow Shirts $2.00

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Special weekly and monthly rates

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House and Garden Sketched for Christmas Cards

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Sycamore 3-3537

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CHAS. E. DAVIS *FREE DELIVERY TWICE DAILY*
38 WEST SIERRA MADRE BLVD. PHONE 97

Swift's Oriole or Rath's Cedar Valley BACON	½ pound	15c
SWISS STEAK, lb.		25c
MEAT LOAF Veal - Beef - Pork, lb.		25c
Fresh Frosted SCALLOPS (Eastern)	lb.	35c
OYSTERS New York Count	doz.	35c
Selects	doz.	25c

GENUINE FINNAN HADDIES
FULL LINE OF FRESH FISH

FRESHLY GROUND WHEAT WHITE and YELLOW CORNMEAL

The NEWS prints the news while it IS news and prints it first

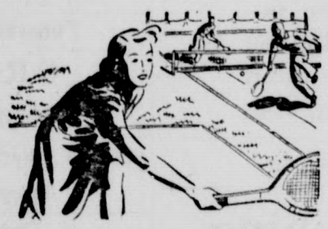
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Close-out Price
Naturally fermented in the bottle
WHILE THEY LAST
Large size
$1.29
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THEATRE
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Arcadia
Phone ATwater 7-2661

Friday and Saturday
December 9, 10
"Time Out for Murder"
with Gloria Stuart
and Michael Whalen
— also —
"The Sisters"
with ERROL FLYNN
and BETTE DAVIS

Sunday, Monday, Tuesday
December 11, 12, 13
'Marie Antionette"
with NORMA SHEARER
and TYRONE POWER
— also —
"Road Demons"
with Henry Arthur

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FREE DELIVERY AND PICK-UP

Meet Your Friends at
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Card Room
DRAW POKER
Ladies play *FREE* Tuesdays
Free parking in rear
We Close at 2 A. M.
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Charles G. LEWIS JEWELER
Christmas Is Coming
19 Shopping Days
Pearls — Compacts — Costume Jewelry — Tie Sets — Key Chains — Rings — Clocks
Ladies Elgin Wrist Watch 15 Jewel Classic $29.75
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KNAPP
Locomotive Kits
are here
See Them Now
Also New Duro Power Tools
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Artists' Supplies
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"EVERYTHING FOR THE ARTIST"
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SUPPLIES
Complete Stock of
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Alexander, T. A. Davis & Other Popular Makes
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FREE Pickup and Delivery

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Special
9 Jewel Gent's Waltham Wrist Watch $12.75
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Watch and Clock Work
Use Our Convenient Credit Plan

Special
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Served 12 noon 'til 7 p.m.
Dish of the Day
INCLUDING SOUP and SALAD — 50c

Monday . . .
SPANISH DINNER
Enchilladas
Chili with Cheese
Frijoles
Prepared and Served by Mrs. Lily Hinojos

Tuesday . . .
NEW ENGLAND BOILED DINNER
Home Made Brown Bread

Wednesday . . .
Special Clam Chowder
Sweet and Sour Salmon
Broiled Baracuda
Baked Potatoes with Avocado
Green Vegetable
— or —
CHINESE DINNER
Egg Foo Yong
Fried Shrimp

Thursday . . .
HUNGARIAN DINNER
Chicken Paprika
Noodles Green Vegetables
Sweet Rolls

Friday . . .
Special Clam Chowder
Fried Fillet of Sole, Tartar Sauce
Baked Potatoes with Avocado
Broiled Onions
—or—
CHINESE DINNER

Saturday . . .
ARMENIAN DINNER
Rice Pilau
Barbecued Lamb
Vegetables

Sunday . . .
BUFFET SUPPER and PROGRAM
6:30 p.m. — 50c

Regular Luncheons and Dinners 75c and $1

Reservations Now for Christmas Dinner
$1.00 and $1.50

WISTARIA VINE GARDENS AND NURSERY
Carter and Hermosa Aves.
Tel. 2763

WANT ADS

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tfa

HOUSEWORK, quilting, nursing; exp.; ref. Reas. 252½ E. Grand View. —12:a

PAINTER—exp., inside and out. Best work, day or contract. 252½ E. Grand View. —12:a

CARE of children, afternoons, evenings, weekends. High school girl .51 Windsor Lane. 12:a

GENERAL housework and cleaning of all types, by the hour 35c. Mrs. McGilvray, Apt. 8, Cypress Court. Phone 1852. —2*a

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court .Pinkerton, Phone 1554. 40:a

For Sale Real Estate

BEAUTIFUL homesite, garage, 367 Sycamore Pl., Sierra Madre. Easy entrance, fine valley, mountain view. Tile roof, stucco finished. Well built. Sacrifice cheap. Owner, 4923 Maplewood Ave., Los Angeles. HE 0370. —11*c

A STEAL—Choice lot, 88 x 195 ft., with oak tree, $650 cash. Phone Sy 9-3144. —11:c

RENTALS

FOR RENT — fine furnished Apartment; 3 rooms, bath, kitchenette on beautiful estate. Rent $100.00. Shown by appointment only. Phone Sierra Madre 29. 12:tfd

COMFORTABLE, sunny furnished rooms, downstairs, reasonable. 238 N. Auburn. —12*13d

LARGE, sunny room, nicely furnished, with housekeeping privleges. 547 W. Highland. Phone 198-2. —12*d

BUNGALOW, 5 rms., garage, laundry, sunny. Adults. 123 E Sierra Madre Blvd. —11*d

FURN. Apt., large living rm., 2 bedrms. Heat, light, phone furn. Elec. refrig. Maid service weekly. Phone 1401. —11:d

STUDIO cottage; automatic hot water heater and shower. Garage. Phone 1401. —9:d

4 ROOM furnished house with garage. 90 S. Hermosa. —5:tfd

ATTRACTIVE Apt. for rent; private bath; h. & c. water, close in. 34 N. Hermosa. Ph. 2532. 52:tfd

FOR SALE MISCELLANEOUS

FOR SALE or RENT—Bradbury piano. Mrs. Moore, 93 W. Laurel, or call *News Office*. —12*e

COLORED Fryers, 25c lb. 694 W. Alegria. Phone 2631. —12:e

FOR SALE—Good used bicycle, $8. 42 N. Auburn. —12:e

BLACK and white rats for pets as Christmas gifts. Inquire 310 E. Highland Saturday morning. —11:e

FERTILIZER—wet or dry: $3 load, call 42. —35:tfe

Voice and Piano Instruction

MRS. A. D. CAIN, Voice and piano instructor; rapid method. Lessons $1.00. Studio recitals. 71 E. Alegria, 158-1. —11:i

MISCELLANEOUS

WILL GIVE 1 beautiful half-grown tabby kitten, well behaved, good company, to person guaranteeing good home. Mrs. F. F. Farrington, 627 W. Montecito. Ph. 2-134. —12:i

CALIFORNIA Furniture Co., New and Used; Buy, Sell, Exchange. Phone 1152; 627 S. Myrtle, Monrovia. 4:tfi

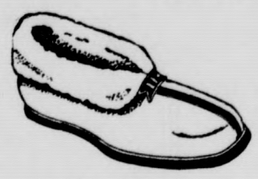
PIANOS for rent—Uprights, $1 a month and up. Grands $3 a month and up. Apply rent on purchase later. C. J. GOULD, 967 East Colorado, Pasadena. —3:i

HOUSES painted on time payment plan. Consult me for best prices. F. J. Maxwell, 390 W Highland. —36*i

ROOMS --- BOARD

ROOMS, with or without cooking privileges, or will take a boarder. Garage. Phone 1401.—11:h

For the Most Practical Gift of All
GIVE SLIPPERS



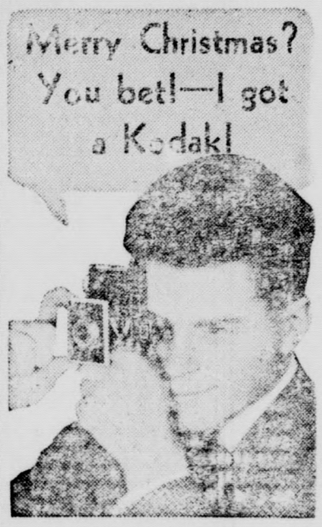
for Him
Woolies, Brown Kid and Felts



for Her
Woolies, Kid and Felts in Assorted Colors

Dress Shirts, Ties, Sox, Sweaters, SHOES
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OLSEN'S 34 NORTH BALDWIN

Now is the Time to Apply
Lawn Fertilizers
Cotton-Seed Fed
STEER MANURE
and
"LAWNMAKER"
Complete Fertilizer
for sale at
WARD NURSERY and FLORIST
192 N. Mt. Trail, Sierra Madre



Something for every member of the family - - -
CHRISTMAS CARDS
ELECTRICAL GOODS
KODAKS & CINE KODAKS
TOILET ARTICLES and GIFT SETS
USABLE STATIONERY
Plain or Monogrammed
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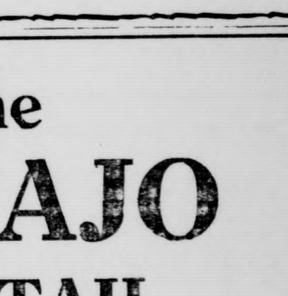
TUNE IN TO OUR NEW RADIO FEATURE...
MIRANDY'S SOCIABLE
3 to 3:30 P.M.
K F I • 640 Kyc. • Every Sunday
Featuring the Original Mirandy and a Big Cast
Where You See This Emblem — Your Savings Are SAFE
Dividends from December 1 on funds received by December 10.
Atlas FEDERAL SAVINGS AND LOAN ASSOCIATION OF PASADENA
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The NAVAJO COCKTAIL ROOM
Grand Opening
Friday, December 9
1112 E. WALNUT
Pasadena



Plan to meet your friends today in the Navajo Cocktail Room. Enjoy a cool, delicious cocktail before dinner in an atmosphere of friendliness and good cheer.

As the name indicates, the Navajo Cocktail Room is designed with an Indian Motif — bright, gay and artistic—combined with the most modern type circular bar. Special, soft-cushioned stools provide the maximum of comfort. Authentic Navajo rug and painting designs produce a distinctive, restful atmosphere that adds enjoyment to the pleasure of sipping expertly-made cocktails. Jack Hoffman and Neal Folk, genial hosts at the Navajo have omitted no details in planning this unusual and attractive rendezvous.

1112 EAST WALNUT STREET — PASADENA

News Want Ads Pay

SAFEWAY Your Friendly Grocer

With exceptions noted, these prices effective through Saturday, Dec. 10, in Safeway-operated departments of stores within 35 miles of Los Angeles.

UN-X-LD BRAND PURE PORK SAUSAGE

We are certain that once you have tried UN-X-LD Pork Sausage, you will demand it regularly. You'll prefer its fine flavor — a perfect blend of fancy Eastern pork and pure spice essence. You'll like the handy Visking casing that permits you to slice off patties as needed. Buy a pound today. The coupon will save you money and introduce a fine product to you.

lb. 29c

Clip This Coupon!

THIS COUPON GOOD FOR 5¢

When this coupon is properly filled in with your name and address, the market man at any Safeway-operated meat department will accept it as 5c on the purchase of one pound of UN-X-LD Pork Sausage. Offer expires Saturday night, December 17, 1938. (Only one coupon accepted on purchase of each pound).

sie

Name _____

Address _____

Other Meat Values



RED LABEL Quick serve type . . . just heat through. Whole or full half ham. lb. 36c

BLUE LABEL Marvelous new ham flavor. Whole or half. lb. 31c

Prime Rib Roast		per lb. 29c
Chickens	Fryers or Roasters	per lb. 29c
Sliced Bacon	Corn King ½-lb. Cello	15c
Porterhouse	Fancy Steak	per lb. 40c
T-Bone Steak	Or Club Steak	per lb. 37c
Sirloin Steak		per lb. 35c
Sea Bass	Sliced Per lb. 21c	In piece Per lb. 17c
Ling Cod	Sliced Per lb. 21c	In piece Per lb. 20c
Shortening	Keen brand	per lb. 10c

(Sold in the grocery department.)

Fresh Fruits and Vegetables

ORANGES NEW CROP NAVELS (Some stores do not have all sizes.)

MEDIUM SIZE per dozen 10c — MEDIUM LARGE per dozen 11c — LARGE SIZE per dozen 12c — EXTRA LARGE per dozen 15c

Cranberries Eatmor, Late Howe. 2 lbs. for 35c

Grapefruit Large size, Imperials	5 for 10c
Grapefruit Extra large, Imperials	4 for 10c
Avocados Large size, Fuertes	2 for 15c
Winesap Apples Crisp, juicy	5 lbs. for 25c
String Beans Tender, stringless. Per pound	15c
Potatoes U. S. No. 1 Russets	9 lbs. for 19c

In Grocery Department

PEACHES FANCY QUALITY — Castle Crest or Stokely brands. Your choice of sliced or halved. 2 No. 2½ cans 23c

CHEESE ELKHORN AMERICAN — Elkhorn brand, American cheddar cheese. For cooking or for eating. per lb. 19c

FLOUR HARVEST BLOSSOM — Family patent blend. No. 5 size bag, 15c; No. 10 size bag, 27c. 24½-lb. sack 55c

FRESH MILK LUCERNE MILK — WITHOUT EMPTIES TO RETURN — Per Quart 8c



Price effective in Los Angeles metropolitan area only.

BUTTER LUCERNE BRAND First Quality — One-pound carton 37c

DASH SOAP Granulated, Condensed. 35-oz. box 22c Ex-tax .21350 sales tax, .00641 — 70-oz. box 44c Ex-tax .42718 sales tax, .01282

Airway Coffee Ground to order	2 lbs. for 25c
Edwards Coffee Regular or drip. 1-lb. can	23c
Tomato Juice Stokely's Finest	3 No. 2 cans 20c
B & M Beans Oven baked. 13-oz. can	9c
Pea Soup Campbell's	3 10½-oz. cans 25c
Sleepy Hollow Syrup Cane & maple. Quart jug	30c
Peanut Butter Beverly brand. 2-lb. jar	27c
Sun-Maid Raisins Seedless Nectars. 15-oz. box	6c
Mazola Oil Pint can. 20c; quart can	39c
Argo Gloss Starch For the clothes. 12-oz. box (Price ex-tax, .05825; sales tax, .00175)	6c
Peet's Soap Granulated. 36-oz. box (Price ex-tax, .24272; sales tax, .00728)	25c
White King Soap Giant size bars (Price ex-tax, .03560; sales tax, .00107)	3 bars for 11c
Toilet Soap Mission Bell brand (Price ex-tax, .03883; sales tax, .00117)	3 bars for 12c
Lifebuoy Soap For active people (Price ex-tax, .05502; sales tax, .00165)	3 bars for 17c

Sales tax will be added to the retail prices on all taxable items.

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